

2022

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SHARLEN

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### Mountain EP

**Reel Challenge** 

# No fear is big or small.

Show us a reel that inspires us to face them all and #ConquerWithCourage

We all have fears. They become an inevitable obstacle to stop us from achieving our goals and living our lives to the fullest. Some of us might fear uncertainty, failure, or even just being ourselves.

Log on to ifp.world/dew Last date to Participate - 15<sup>th</sup> October 2022

### WIN BIG!

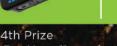












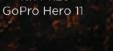
Next 16 Winners boAt Portable Speakers

MacBook Air

1st Prize

2nd Prize iPad Pro

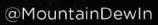
3rd Prize iPhone 14

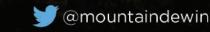


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DIGITAL



#### Abhimanyu Balasubramanyam

Abhimanyu began his filmmaking career as an offline editor at Schbang when Schbang Motion Pictures was a four-member team. He now leads a 30-member production house with its own roster of Directors and Executive Producers, along with its post-production and writing capabilities. He also launched Schbang 808, SMPs in-house Music Competition with the producer and a pod Composition unit that produces jingles, and radio ads, and composes music for advertising and short film content. He has spearheaded films for brands like H&M, Cipla, Estee Lauder, Mattel, Fevicol, Castrol, Britannia, and Amazon to name a few

#### How ads are made at #Schbang?



#### Aditya Mehendale

Aditya is the National Creative Director at Schbang. He has helped deliver breakout creative performances across Schbang's client portfolio with over 360 campaigns. He Schbang's client portfolio with over 360 campaigns. He has overlooked work in categories such as personal care, food and beverage, entertainment, toys, automobiles, BFSI, technology, and beauty, to name a few. His hits include work on Raw Pressery, Mattel, Amazon Prime Video, Castrol and Fevicol, and more. He was a 2022 Social Samosa 30 Under 30 winner as well as an Impact Top 30 Under 30 winner, which helped Schbang bring in a 150+ award tally in the last year itself.



#### Harshil Karia

Harshil Karia is the co-founder of Foxymoron and the founder of Schbang. To name a few, he has worked with global companies such as Jio, L'Oréal, Xiaomi, Pidilite, Mattel, Crompton, Estee Lauder Companies, and P&G. He has also received numerous awards, including Shortys, Facebook Studio, and numerous other national and international honours.









### IT'S WHAT WE INVEST FOR

This beautiful photograph was submitted in the **#FrameWithEmotions** photography contest held at IFP Season 11.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.



Makarand R. Paranjape

Makarand R. Paranjape is a Professor of English at Jawaharlal Nehru University, New Delhi. He also served as the Director at the Indian Institute of Advanced Study. The author/editor of over 50 book hundreds of academic papers, and thousands of powerspect and magning atricing he is considered oks. newspaper and magazine articles, he is considered newspaper and magazine articles, ner sconsidered one of India's leading public intellectuals. His latest books include JNU: Nationalism and India's Uncivil War (2022) and Swami Vivekananda: Hinduism and India's Road to Modernity.



#### **Javed Akhtar**

Javed Akhtar is a scriptwriter, lyricist, poet, and activist. For his work in cinema, he has received five National awards and a staggering fifteen Filmfare awards. He has also been awarded the Padma Shri, the Padma Bhushan, and the Sahitya Akademi Award. Admired for his secular, liberal, and progressive values, he is known for his poetry and books that often speak against communalism, social injustice, National Integration, and Women's Rights. In 2020, he also became the first Indian recipient of the prestigious Richard Dawkins Award, for critical thinking, holding religious dogma upto scrutiny and upholding humanist values. Some of his famous books are Tarkash, Lava, Khwab Ke Gaon Mein, Talking Films, and Talking songs.



#### IN CONVERSATION WITH **Shoma Chaudhury**

Shoma Chaudhary is a journalist, curator, and political commentator who has won numerous awards. She co-founded Tehelka, an investigative public interest news magazine, THINK, an international conference of ideas, and Algebra - The Arts & Ideas Club, a platform for live conversations with prominent Indians, as well as Lucid Lines, an intellectual property company. She has received numerous honours, including the prestigious Ernest Hemingway Award for Political Journalism, the Mumbai Press Club Award for Political Journalism.

Journalism, and the Ramnath Goenka Award

#### **PERFORMING ARTS**

#### **Theatre of Tomorrow**



#### **Makarand Deshpande**

Makarand Deshpande is an Indian film actor, writer, and director who works in Hindi, Tamil, Kannada, Marathi, Telugu, Malayalam cinema, and Kannada, Marathi, Telugu, Malayalam cinema, and Indian Theatre. He, along with Kay Kay Menon, is the co-founder of 'Ansh Theatre Group.' He has played pivotal roles in various films like Jungle, Sarfarosh, Swades, Makdee amongst many others. He has also directed famous plays like 'Chitra', 'Ek Kadam Aage', 'Kasturi', 'Grihalaxmi', 'Krishna Kidding', 'The Doll', etc.

#### **FILM & OTT**

#### Masterclass on 'Making it' in Bollywood

#### POWERED BY: boat



#### Vijay Varma

Vijay Varma is an acclaimed actor who is an also alumni of FTII. His notable films include Pink, Manto, Gully Boy, Darlings and many more. He has also been part of the OTT series, A Suitable Boy, She, Mirzapur and OK Computer.



IN CONVERSATION WITH Assem Chhabra

Aseem Chhabra is a film journalist, freelance writer, and film festival programmer. He has contributed to numerous media outlets, including The New York Times, The Boston Globe, NPR, CNN, BBC, Associated Press, and Reuters, and has been published in a wide range of publications. Aseem is the voice of Shadow Puppet #1 in Nina Paley's Oscar-winning animated feature Sita Sings the Blues and the festival director of bott the New York Indian Film Festival and the Silk Screen Asian American Film Festival in Pittsburgh.



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#### DIGITAL

#### The Road to Success: #Ask The OPs of the Creator Arena on Creating Content



#### Anam Darbar

Anam Darbar is a dancer and online content creator with more than 2.7M followers on Instagram and 700K followers on Youtube. She has collaborated with many celebrities like Kareena Kapoor, Neha Kakkar, BADSHAH, Mrunal Thakur to name a few. She is associated with her brother Awez Darbar's dance academy 'BYOU'. She has also appeared in music videos such as 'Nai Jeena,' 'Dil Laya Dimaag Laya,' and many more...



#### Awez Darbar

Awez Darbar is a social media influencer, choreographer, and dancer. He is a popular content creator with more than 23M+ followers on Instagram and 9M+ followers on Youtube Over the years, he has collaborated with many famous Bollywood celebrities like Sara Ali Khan, Priyanka Chopra, Kartik Aaryan, Urvashi Rautela to name a few. He also founded the dance academy BYOU.



#### **Ruhee Dosani**

Ruhee Dosani is a content creator. She gained popularity by making quirky dance videos to famous Bollywood songs from Bhojpuri to Punjabi. She has a following of over 1.2 Mn+ followers across all social media platforms and has collaborated on various Instagram reels with several celebrities like Sonu Sood, Rajpal Yadav, Shilpa Shetty, Anil Kapoor, Ayushman Khurana, and Madhuri Dixit, to name a few. She has also been a part of H&M's campaign for their new Smiley collection. In 2021, she won Best Comic Influencer of the Year (Silver) by IMPACT Digital Influencers Awards.



#### Saloni Gaur

Saloni Gaur is a content creator, and comedian. She is known for addressing contemporary social issues in her videos. What makes her unique is that she does it with full humor and not at the expense of anyone or any line of thought. She comments on the current affairs scenario and presents it with a mix of humor along with a satirical flavor that makes her a one-ofa-kind performer. She as over 4.4 Mn+ subscribers on YouTube and over 1 Mn+ followers on Instagram.



Renil Abraham

Renil is a renowned talk show host and film critic. He has several years of experience working in the industry and is a charismatic speaker and also a senior producer at Times Network.

#### LITERATURE

#### 10 Keys to Writing Indian Mythologies



#### Amish Tripathi

Amish Tripathi is a diplomat and author. He has written 9 books so far, which have sold 6 million copies and been translated into 20 languages. Critics have said that his books are backed by tremendous research, deep thought, a rooted pride in India, and a liberal progressive outlook.

He has been listed amongst the 50 most powerful Indians by India Today in 2019. Forbes India has ranked him among the Top 100 Most Influential Celebrities in India. He was also selected as an Eisenhower Fellow, a prestigious American program for outstanding leaders from around the world, in 2014. He won the 21st Century Icon Award in the UK in 2021 and the Golden Book Award for his novel Suheldev in 2022. He has taken over as the Minister (Culture) at the Indian High Commission in the UK and the Director of The Nehru Center in London in October 2019.

#### DIGITAL

#### The Rise of the Finfluencers: Making Money by Talking Money POWERED BY: DSP NUTUAL FUND



#### CA Rachana Ranade

Rachana Ranade is a Chartered Accountant as well as a Content Creator and Online Educator. In addition to offering personal finance and investment courses on her website, she also operates a YouTube channel with over 9 million subscribers.



#### Pranjal Kamra

Pranjal Kamra is the CEO and early Stage Investor of Finology. He is the author of the personal finance book titled "Investonomy: The Stock Market Guide That Makes You Rich." He also operates a popular You Tube channel in which he explains financial concepts in simple terms.



Viraj Sheth

Viraj Sheth is a media entrepreneur and co-founder of Monk Entertainment. He has secured collaborations for his talents with the likes of Priyanka Chopra, Mumbai Indians, NBA India, Alia Bhatt, Flipkart, etc. He has a following of 1.83 Lac+ on Twitter and 1.1 Lac+ on Instagram. He has also been listed in the Forbes 30 Under 30 and won several other accolades.

### Lights. Camera. Create

#### What is Croma Creators' Studio?

We, at Croma, have created the Croma Creators' Studio, an exclusive space for every creator out there!

#### Who Is It For?

Whether you're a professional photographer, a kickass vlogger, an artistic filmmaker or an exceptional content creator, this is for everyone who likes to dream big.

#### What's In It For You?

Once you're a part of the #CCSTribe, you get to be a part of an exclusive space where you can share your work with other creators. Moreover, you get real-time insights on industry trends, hacks, and tailored workshops, designed for creators like you.

### cromā Crectors' Stuci@



**GET CREATING** 

#### PHOTOGRAPHY LITERATURE Power of Lighting in the **Behind the Book: Caging Skies** World of Photography $\nabla \nabla$ $\triangleleft$ 0 0 POWERED BY: NANLITE 0 IN CONVERSATION WITH **Christine Leunens** Christine Leunens is the author of Primordial Soup, which The Sunday Times called a "remarkable debut novel"; A Can of Sunshine, which was chosen by the NZ Herald as one of the Best Books of 2013; and Caging Skies, which was nominated for the prix Médicis and prix FNAC. Desirée Gezentsvey adapted Caging Skies into a play, which was then adapted into the film Jojo Rabbit by Taika Waititi, which won the 2020 Academy Award for Best Adapted Screenplay and the Humanitas Prize for "writing that promotes human dignity, meaning, and freedom." Aastha Atray Aastha Atray is a journalist, writer, poet, podcaster, singer, and currently the editor at Sunday Mid-day in Mumbai. She has worked for Asian Age, ELLE, Tehelka, Open, DNA, and Hindustan Times over the course of her 18-year career. She is a published author, having written five books, including The Monsoon Bride, Games Girls Play, and Crave. She has also released four songs that have been featured on VHI, channel V, and 9XO, and she hosts a daily motivational podcast called You Got This with Aastha. 2 Radhakrishnan Chakyat Radhakrishnan Chakyat started his solo career in 2000. He shot numerous campaigns for all leading 2000. He shor humerous campaigns for all leading advertising agencies and corporations in the country and started Pixel Viilage in 2017 with an intention to share his understanding of photography with anyone who wishes to learn the craft. He is also an accidental actor and has acted in many Malayalam Movies and Television Commercials. **FILM & OTT** MUSIC Perfecting the Pilot of your Series Inside a DJ's Mind



#### Atul Mongia

Atul Mongia is a creator, writer, director, acting mentor and a casting director. He has helped actors to get into their characters for various projects, the list includes contemporary Indian actors like Alia Bhatt, Ranveer Singh, Raj Kumar Rao, Radhika Apte, Deepika Padukone, Vicky Kaushal and many more. He also wrote, co-directed, and created the series MAI, which was ranked number one on Netflix for weeks in India's Top Ten Shows.



#### Karan Anshuman

Karan Anshuman is a filmmaker and screenwriter. He is the creator and director of India's first Amazon Original, Inside Edge, which was nominated for an international Emmy Award for Best Drama. He co-created and directed the film Mirzapur.

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#### Anyasa

Anish Sood aka Anyasa music producer, songwriter and DJ. Anyasa started his music career in 2008 at the age of 18, Anish played a huge part in shaping the dance music scene in India and is no stranger to the global platform. Anyasa is the first Indian artist signed to Anjunadeep. At the forefront of the electronic music movement in the country, he's toured alongside a wide array of acts ranging from Dixon and Black Coffee to David Guetta and Kygo, while performing at global festivals including Tomorrowland Unite and Electric Daisy Carnival as well as co- writing a song with the Black Eyed Peas.

#### MUSIC

#### International Indian: Sriya Lenka, India's first K-Pop Star

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#### Sriya Lenka

Sriya Lenka is the first Indian K-pop star. She is a trained dancer, singer, and yoga practitioner. She was chosen among 4,000 applicants through a YouTube audition program that began in June 2021 to become a member of the K-pop group Blackswan.



IN CONVERSATION WITH **Riddhi Chakraborty** 

Riddhi Chakraborty is the Assistant Editor of Rolling Stone India and the country's leading K-music journalist. She has been writing about music for twelve years and K-pop for six years and is the only Indian journalist to have interviewed over 60 Korean artists. She has led on-ground and remote photoshoots and projects in Korea and India and is the first video producer in the country to create exclusive content with South Korean artists. Her goal is to promote Indo-Korean cultural exchange artists. Her goal is to promote Indo-Korean cultural exchange and help fans connect to their favourite celebrities.

**Masterclass: Finding Your** Niche & Style as a Photograpaher

PHOTOGRAPHY



#### **Prashant Godbole**

Prashant Godbole is the founder of Ideas@Work, as well as a notable photographer and ad film director. His career as an art director got off to a legendary start with the "Hamara Baja" ad. He won the Goafest Photographer of the Year award and a metal at the Cannes Advertising Awards for his work on the Mumbai Mirror - Hated By Some campaign.





### UNMATCHED COST UNSEEN LOCATIONS UNFORESEEN SUPPORT UNBELIEVABLE EASE

#### **PROMINENT REASONS OF CHOOSING MADHYA PRADESH FOR SHOOTING**

0	Centrally located land locked state with excellent interstate and intrastate connectivity	Ô	300 days of sunshine with rich & diversified locations
Ġ.	Skilled local artist and labour		Ready accessible cost effective infrastructure
<b>F</b>	Pre production and post production facility		Compatible law and order situation
(S <sub>A</sub> )	Hindi speaking state makes communication easy	Ê,	Film friendly state with single window clearance for all permission.

#### **KEY FEATURES OF MADHYA PRADESH FILM TOURISM POLICY 2020**

- Dedicated Film Facilitation Cell for Ease of Filming in the State
- · Financial subsidies available for Feature Film, TV series/show, Web series/show and Documentary.
- Special Subsidy Provision for International Filming projects.
- Additional Subsidy for Regional Language Films (Tamil, Telugu, Kannad & Malyalam)
- Subsidy on establishing Cinema Hall in the state.
- Subsidy of Film Infrastructure Development projects in the state.
- Upto 40% Discount on lodging in MP Tourism Hotels.
- Reserved Land banks for Film Infrastructure development in the state.
- Dedicated Govt. Nodal Officers at district level for filming permissions

Contact for more details Film Facilitation Cell, Madhya Pradesh Tourism Board 6th Floor, Lily Trade Wing, Bhopal 462008 Telephone no: +91 755 - 2780600/636 E-mail ID: ffc.mptb@mp.gov.in, filmtourism.mptb@mp.gov.in Website: www.filmcell.mp.gov.in

#### **FILM & OTT**

#### In the Limelight: Scene Stealers Uplifters of Indian Cinema



#### Amol Parashar

Amol Parashar is a talented actor who has been widely appreciated for his portrayal of Chitvan Sharma in the series TVF's Tripling, and the legendary Indian freedom revolutionary Bhagat Singh in Shoojit Sircar's acclaimed Sardar Udham. His acting dexterity is also evident in Traffic, Dolly Kitty Aur Woh Chamakte Sitaare, Jackpot, Office vs Office among many others.



#### Faisal Malik

Faisal Malik is an actor and producer. He is most well known for his roles in Panchayat: Seasons 1 and 2, as well as Gangs of Wasseypur Part 2. Furthermore, he has produced other movies, including Main Aur Charles and Revolver Rani.



#### Geetanjali Kulkarni

Geetanjali Kulkarni is a Marathi and Hindi film actress. Her filmography includes Gullak, Court, Hotel Salvation, Photograph, Cobalt Blue, Unpaused, and many others. She also won the Filmfare OTT award for best actress for her performance in Gullak.



#### **Shashank Arora**

Shashank Arora is an actor. He was nominated for several awards for his performance in his debut film 'Titli'. His notable projects include, Titli, Brahman Naman, Made in Heaven and many more.



#### Rudrani Chattoraj

Rudrani Chattoraj is a journalist and anchor who has been working in entertainment journalism for eight years. She has interviewed the who's who of the film industry and engaged in meaningful conversations around cinema, their personal film journeys and more. She is currently in charge of the entertainment news content for ZoomTV, and writes thoughtprovoking opinion pieces on a variety of subjects.

#### **FILM & OTT**

#### Debutant Directors Roundtable : How I made my first film?



#### Anubhuti Kashyap

Anubhuti Kashyap is a screenwriter and director who started her career as the assistant director of DevD and Gangs of Wasseypur. She received mainstream recognition when she directed the black comedy Afsos for amazon prime. She will make her feature film debut in Ayushman Khurranna's Doctor G, which is set to be released in 2022.



#### **Divyang Thakkar**

A multi-tasker at the core and keen interest in exploring various ways of storytelling, Divyang started doing professional theatre as an actor; while in college. He then forrayed towards being a lead actor in Gujarati cinema with films such as 'Kevi Rite Jaish' and 'Bey Yaar'. At the same time, he also began directing and editing corporate AVs and advertisements. He then turned writerdirector for Jayeshbhai Jordaar' starring Ranveer Singh, produced by YRF.



#### Jasmeet K. Reen

Jasmeet K. Reen began her career in the advertising world working with McCann Erickson and Ogilvy & Mather. She eventually started assisting with ad films, and after a summer course at the Film and Television Institute of India, her love of cinema brought her to the Hindi film industry. Jasmeet had worked as a Chief AD, Associate Director, and Screenplay Writer before she began writing her debut film "Darlings." The film went on to get the highest global opening for a non-English Indian film on the streaming service, with audiences spending more than 10 million hours watching it during its opening weekend.



#### Dr. Sailesh Kolanu

Dr. Sailesh Kolanu is an optometrist and a filmmaker. After completing his Ph.D. in optometry he went on to become an Associate Professor at UNSW Sydney. He taught himself filmmaking by reading books and attending workshops. His short film 'Checklist' won 'Cold Film of the Year'' at the 8th Edition of IFP's 50 Hour Filmmaking Challenge. In 2020, he made his first debut film ''HIT - The First Case. He also directed the Hindi adaptation of the same film and is working currently working on the sequel HIT: The Second Case.



#### Mohar Basu

Mohar is a journalist with Midday. She is an opinionated movie buff, always looking forward to an interesting conversation, who firmly believes cinema is a reflection of society and the world can change one story at a time.

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#### **Hitesh Bhatia**

Hitesh Bhatia is a screenwriter and director. After spending 10 years working on ad films, living in edit studios, and directing non-fiction television shows, the journey to making the first film started. The story inspired by his father got selected in the prestigious NFDC Screenwriters' lab. 'Sharmaji Namkeen' written and directed by Hitesh premiered on Amazon Prime Video in March 2022.





#### MKE 400 Mobile Kit Powerful audio for your video

The MKE 400 Mobile Kit is specially designed for vloggers and content creators on the move. The Kit includes Smartphone Clamp, Sennheiser's compact MKE 400 compact shotgun microphone, and the Manfrotto PIXI Mini Tripod. It has a built-in windscreen and shock mount to help reduce handling noise and the Clamp allows both portrait and landscape orientation. With just a push of a button the locking ball head of Manfrotto PIXI, you can dial in your frame with ease.

- MKE 400 microphone features integrated windscreen and shock mount
- Smartphone Clamp with cold shoe mount offers portrait or landscape orientation
- Manfrotto PIXI Mini Tripod features push-button locking ball head for desired placement
- Durably constructed components built to withstand daily use





#### **AUDIO & PODCASTING FILM & OTT** How to Make your Next Set The Art of Voice Acting: How to Emote Through Your Throat with Zero Budget $\nabla \nabla$ $\nabla \nabla$ $\nabla \nabla$ 0 0 0 Snigdha Karmahe **Mona Shetty** Rajesh Kava Snigdha Karmahe is an art director and production designer. Andhadhun, Table No. 21, Peepli Live, Jhund, and many others are all examples of her work. She is an NID alumna who studied visual communication and also creates art installations. Mona Shetty is both a voice actor and a dubbing director. She has translated films into Hindi, Bengali, English, Marathi, and Urdu. Among her numerous notable works are Sacred Games, Om Shanti Om, and Rockstar. Rajesh Kava is an Indian multilingual voice actor best known for dubbing the voice for Daniel Radcliffe's role in Harry Potter. His filmography includes The Lord of the Rings trilogy, Game of Thrones, Men in Black: The Series, Spider-Man, Dragon Ball Z, Deadpool, Justice League, Chhota Bheem & many more.

#### **FILM & OTT**

#### Showrunners Roundtable: On Creating Bingeworthy Shows

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#### **Deepak Kumar Mishra**

Deepak Kumar Mishra is a director, screenwriter, and actor from India. He is well-known for his work with TVF, most notably for his comic roles in web sketches such as TVF Rowdies and The Making of...., as well as web series such as Permanent Roommates and Gullak, to name a few. He has also directed episodes for a number of TVF Web shows, most notably the critically acclaimed Panchayat Series.



#### **Shreyansh Pandey**

Shreyansh Pandey is the Head of TVF Originals, a Showrunner, and a Writer. He has created and written for numerous web series, including "Gullak," "Aspirants," Panchayat,"Kota Factory," and many more.



#### Sonam Nair

Sonam Nair is a director and writer. The series "Masaba Masaba" and the movie "Gippi" were both written and directed by her. In addition, she oversaw the second unit of "Wake Up Sid" and the television series "Kaafir".



#### WITH **Suchin Mehrotra**

A film journalist and host of The Bingelist at Film Companion, Suchin Mehrotra is a mainstream Hindi cinema junkie who sincerely believes movies can change the world.

CULTURE

#### How to Deal with Problematic Things Normalized by Pop Culture



#### Sucharita Tyagi

Sucharita Tyagi is a film critic, best known for her popular movie reviews on YouTube, and has built a community of dedicated fans over the years. She reviews films and popular culture through a contemporary lens, breaking down complex issues in a way that is relatable and easy to understand.



Srishti Dixit

Srishti Dixit is a digital content creator. She has formerly worked at Bollywood Life and BuzzFeed India, where she gained wood Life and Bu22Feed India, where she gained prominence for her various comic roles. She is also famous for her web series called Behenplaining where she stars along with Kusha Kapila and has appeared in the show On Air With AIB. She has even collaborated with brands like Bumble, Netflix, SHOWSHA, and Swiggy to name a few.



IN CONVERSATION WITH

#### Dhvani Solani

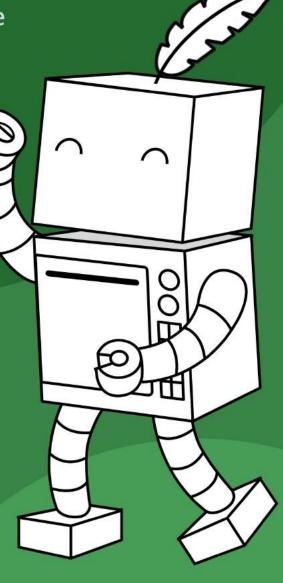
Dhvani Solani is a writer, editor, and brand strategist, and is currently the editor-in-chief of VICE India. Her essays, profiles, and trend forecasts have appeared in GQ, Grazia, Harper's Bazaar, Mid-Day, and Hindustan Times. One of the projects she's worked on – #The8BiLJourno: The world's first teletext SMS portal - has won 11 metals at Spikes and 5 at Cannes Lions. She is also the co-author of 'Run!' – a book on running.

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Paraphrasing

#### **FILM & OTT**

#### **Cinema vs Content**



#### Gajraj Rao

Gajraj Rao is an actor and an ad-filmmaker known for films and web-shows such as Badhaai Ho, Shubh Mangal Zyada Saavdhan, Lootcase, Ray and TVF's Tech Conversations With Dad. He has recently Tech Conversations With Dad. He has recently starred alongside Madhuri Dixit in the Anand Tiwari Directorial Maja Ma. He began his acting journey on stage in 1988 and is one of the founding members of the renowned theatre group Act One in Delhi. His breakout performance as Jeetendra Kaushik in the Ayushmann Khurrana-starer Badhaai Ho won him the Filmfare Award for Best Supporting Actor in 2018. He has been a prolific director of commercials for over fifteen years with his production house, Code Red Films, and has won several awards across the globe, including the prestigious Cannes Lions.



#### **Neville Shah**

Neville Shah is a Sr. Executive Creative Director at Ogilvy and a Comedian. He has been part of several award-winning campaigns with Ogilvy and previously worked with companies like DDB Mudra and MTV India. He is well known to be part of the podcast 'The Internet Said So' and his stand-up special ' Going Downhill'.



#### IN COVERSATION WITH Vaibhav Munjal

Vaibhav Munjal is the co-founder of Chalchitra Talks, a platform where he recommends movies, books, music, and everything which makes for good pop culture. He is also a filmmaker and has directed multiple short films, ads, and sketches over the years.

**FILM & OTT** 

#### Kambakht Ishg: The Many Faces of 'Romance' in Hindi Cinema POWERED BY:



#### Ashwiny Iyer Tiwari

Ashwiny lyer Tiwari started her career with the leading advertising agency Leo Burnett where she won several awards like Cannes Lions, New York festival, One show, Promax, Goafest Etc. After getting critical success, she quit Leo Burnett to follow her passion for filmmaking. Her first short film What's for breakfast' won the Babasaheb Phalke National Award in the online best film category. She made her feature debut with the highly acclaimed Nil Battey Sannata and followed it by 'Barelly kil Barff' and 'Panga.' She was selected as one of the powerful women in 2016 in Femina & was even a part of Grazia women achievers 2016. In 2020 she was selected in Forbes magazine Self-made women of India. She has recently forayed into writing books and has made her debut with the novel: 'Mapping Love



#### Dr. Lakshmi Lingam

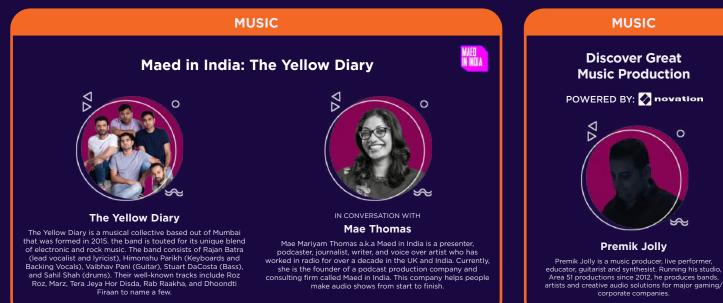
Dr. Lakshmi Lingam is the Dean and Professor of TISS's School of Media and Cultural Studies. She is a well-known gender specialist who serves on the Curriculum Advisory Boards, Executive Committees, and Academic Councils of several Indian Universities, as well as Technical and Ethical Advisory Boards and Internal Complaints Committees of academic, GO and NGOs. She was also the General Secretary of the Indian Association for Women Studies and a member of the Government of India's National Resource Group for the Mahila Samakhya program for women's empowerment under the Ministry of HRD.



Leena Yadav

Leena Yadav is an Indian Film Director, Editor, Writer and Producer. She started as an editor in the television industry and where she directed shows for 12 years. The movie Shabd was her directorial feature debut followed by Teen Patti. Her international feature acclaimed film Parched was premiered at TIFF. She has directed and produced a 3 part Documentary series titled 'House of secrets' for Netflix.

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where Mariyam informas a.K.a Maed in India is a presenter, podcaster, journalist, writer, and voice over artist who has worked in radio for over a decade in the UK and India. Currently, she is the founder of a podcast production company and consulting firm called Maed in India. This company helps people make audio shows from start to finish.

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#### DIGITAL

#### 10 Commandments from the Angels of Sex & Sexual Wellness



#### Dr. Tanaya Narendra

Dr. Tanaya Narendra is an Oxford-trained physician, gynecologist-in-training, and scientist who discusses sexual health on the internet and is renowned as the Millenial Doctor, also known as the award-winning Dr. Cuterus. She collaborated with Google India, Snapchat, UNFPA, Nat Geo, and Planned Parenthood Foundation, and was featured in a BBC documentary on online sex education. She has been recognised by Cosmopolitan Magazine as one of the Top 25 Disruptors of India, Hindustan Times 30 under 30, Reader's Digest magazine, the print edition of Vogue Magazine, Femina India, and the country's leading digital publications.



#### Leeza Mangaldas

Leeza Mangaldas is India's preeminent pleasure-positive content creator, focusing primarily on sex-related stigmas and taboos. She hopes to normalise conversations regarding sexuality, sexual health, gender, and the body via YouTube, Instagram, and the Spotify Podcast. She is the recipient of The Pleasure Project's Pleasure Fellowship, Sexual Health Influencer of the Year at the Cosmo India Blogger Awards, a Golden Mike award for Best Podcast in 2022, and one of GQ's Most Influential Young Indians in both 2021 and 2022.



#### **Hozaifa Sayed**

Hozaifa Sayed is a music technology educator and mastering engineer. He has been accredited as both, an Ableton Certified Trainer and AVID Pro tools Certified Instructor. Alongside teaching, he also runs a music mastering service under the name Waves Kräft Mastering, serving various independent artists and labels alike. The Waves Kräft Mastering legacy is close to 500 track masters worked and each being an exercise and lesson in critical listening and the applications of audio signal processing. He's also mentored over 25+ students, on a one-to-one basis through the customized online programs. He was awarded the Indian Recording Arts Awards in 2017, at Palm Expo, Mumbai.

#### **FILM & OTT**

#### #Ask The Makers of Mismatched on the Making of Season 02 & Gen Z Relationships



#### Akarsh Khurana

Akarsh Khurana is a director, writer and actor. His notable works include Mismatched, TVF Tripling, Yeh Meri Family, Rashmi Rocket and many more.



Gazal Dhaliwal

Gazal Dhaliwal is a screenwriter who has written the series Mismatched,' as well as the films Qarib Qarib Singlle;' Lipstick Under My Burkha,' and 'Ek Ladki Ko Dekha Toh Aisa Laga.' She is a proud trans woman who has been advocating for LGBTQ+ rights and representation through her work and various public forums.



#### Prajakta Koli

Prajakta Koli is an Indian YouTuber, Actress and Content Creator. Her content is primarily focused on observational comedy relating to daily life situations. She has also sung various songs for her channel, including Par Lockdown Ho Gaya, Shameless and Yeh Diss Gaana Hai. Her notable work includes the short film Khayali Pulao, Netflix series Mismatched, and her debut feature film Jugiugg Jeeyo. Ne has also undertaken several social initiatives such as the #iPledgetobeMe campaign, YouTube Creators for Change program, and UN & Goalkeepers Initiative.



#### **Rohit Saraf**

Rohit Saraf is an Indian actor best known for his roles in Hindi films and web series. Dear Zindagi, The Sky Is Pink, Ludo, Mismatched, and many other films are among his credits. He is one of the country's most promising and emerging actors.



IN CONVERSATION WITH **RJ Prerna** 

RJ Prerna has been in the radio industry since the past 7 years working with Mirchi 98.3. She started with the afternoon show and then shifted to the evening show. In her career, she has interviewed local heroes as well as Bollywood superstars like Amitabh Bachchan, Nawazuddin Siddiqui, Madhuri Dixit, and Ratna Pathak Shah. She is also a passionate dancer.

#### **MUSIC**

#### 10 Tips on Music Production & Sound Design

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#### MUSIC

#### No Label, No Problem: Indie Artist Steps to Success



#### Hanita Bhambri

Hanita Bhambri is a singer/songwriter. Her songs are lauded for soul searching reflections about love and loneliness revolving around her life and experiences. Her music has been featured by Rolling Stone, Cosmopolitan, and Scoopwhoop to name a few. She has won several accolades like Project Aloft Star Asia winner and TIMD Award for the Best Singer-Songwriter. She has garnered 25 Million+ streams across platforms and was featured as a Spotify Radar Artist & featured on Times Square for their global campaign. She has also released songs with labels like Universal Music Group, India, Sony Music, and T-Series.



#### **Raghav Meattle**

Raghav Meattle is a singer-songwriter & Label Head of Big Bang Music, an incubation platform for young independent artists in the country. Apart from performing on the biggest stages in the country, he also doubles up as a force in the Indian music landscape.



#### Rahgir

Rahgir is a Rajasthani singer, songwriter, and composer who became famous on YouTube for his original compositions, particularly the song 'Maharana Ji,' which was inspired by the great warrior Maharana Pratap. He has since performed throughout India and gained international acclaim.



#### Osho Jain

Osho Jain is a distinctive singer, songwriter, music composer, producer and performer who has made songs like Khush toh haina, Jannat, Tu Aisa Kaise Hai?, Kya Pata amongst others. He is well known for blending Hindi and Urdu literature and socially relevant topics in his songs.



#### **DESIGN & ART**

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#### Hanif Kureshi

Hanif Kureshi is a street artist who is the co-founder of St+art India. He blends different styles of street art to create artwork that empowers people and informs on various socio-economic issues of society.



#### Santanu Hazarika

Santanu Hazarika is a multidisciplinary autodidact visual artist based in Mumbai. He became the first ever Redbull World Doodle Art Champion in 2014. Santanu has a substantial roster of clients such as Red Bull International, Adidas, Rajasthan Royals, Harper's, NDTV, Ministry of Culture, Gully Gang, Azadi records, Ritviz, Nucleya, Major Lazer. He does 'live doodling workshops' and also customizes sneakers.

#### PHOTOGRAPHY

#### Mastering the Art of macro Photography with Mobile

POWERED BY: croma



#### **Ranjan Sharma**

Ranjan Sharma is a professional photographer from India & among few pioneers who switched to digital photography in 1997 selling his Hasselblad & Sinar Large format camera. He specializes in Interior, Architecture, 360° panoramic photography. In spite being Pro he is an avid smartphone photographer & has been creating inspiring images & videos with mobile since 2011, his grasp on technical side of photography makes him push the boundaries with today's mobile as you can see in the images on his instagram/ photo\_guruji

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#### **FILM & OTT**

#### Understanding the Intricacies of Making a True Crime Show Ft. Delhi Crime



#### **Richie Mehta**

Richie Mehta is a creator, writer, and director of the 7-part Netflix series DELHI CRIME (2019). The series garnered widespread critical acclaim and won several awards - including the International Emmy for Best Drama Series, and the Asian Academy Award for Best Drama Series and Best Director. His first feature film, AMAL (2007) won over 30 international awards, and was nominated for 6 Genie awards, including Best Picture, Director, and Adapted Screenplay, and was named one of the top ten Canadian films of the decade by Canadian trade magazine Playback. He then wrote and directed I'LL FOLLOW YOU DOWN (2013), a sci-fi drama that premiered at the Venice Film Festival, and went on to win over 25 International Awards. He also directed the feature documentary INDIA IN A DAY (2016) which was produced by Riley Scott.



#### Aryaan Misra

Aryaan Misra is the host of the popular The Desi Crime Podcast. The podcast is renowned for its intriguing and well-researched narration, keeping us hooked with true-crime stories from South-Asian countries. He is also a Producer for the media company Lost Debate.

### Mastering the Art of Collaboration in Music

MUSIC



#### Sneha Khanwalkar

Sneha Khanwalkar - Reputable music director, renowned for her original compositions for Gangs of Wasseypur (1 and 2), Oye Lucky Lucky Oye, Manto, and Khoobsoorat, among others. Her music is renowned for its avant-garde combination of western and Indian folk and classical music.

#### **FILM & OTT**

Making of Chup: Revenge of the Artist



#### Pooja Bhatt

Pooja Bhatt is a film director, actress, and voice over artist. She was the producer and actor of National Award winning films, Tamanna and Zakhm. She also won the Filmfare Award for Best Debut for her performance in Daddy. Her notable credits also include Sadak, Border, Bombay Begums, and Chup: Revenge of The Artist to name a few.



R Balki

R Balki is an Indian filmmaker, screenwriter, and former Group Chairman of the advertising agency Lowe Lintas. His filmography includes Cheeni Kum, Paa, Ki & Ka, Pad Man & many more. For Pad Man he won Best Film on Other Social Issues at 66th National Film Awards. His most recent film is Chup: Revenge of the Artist.



#### Shreya Dhanwanthary

Shreya is a multi-talented actor and model whose most notable work includes the web series 'The Family Man', 'Ladies Room', 'India ka Naya Primetime' & 'Scam 1992: The Harshad Mehta Story' She also produced, directed and acted in a micro web series 'The Viral Wedding'. She has also featured in several TVCs for a variety of brands and she will next be seen in the film Chup: Revenge of the Artist.



IN CONVERSATION WITH Aseem Chhabra

Aseem Chhabra is a film journalist, freelance writer, and film festival programmer. He has contributed to numerous media outlets, including The New York Times, The Boston Globe, NPR, CNN, BBC, Associated Press, and Reuters, and has been published in a wide range of publications. Aseem is the voice of Shadow Puppet #1 in Nina Paley's Oscar-winning animated feature Sita Sings the Blues and the festival director of both the New York Indian Film Festival and the Silk Screen Asian American Film Festival in Pittsburgh.

#### **PERFORMING ARTS**

#### Dramatic Reading of 'Snapshots from an Album' a play by Shiv Kumar Subrahmanyam



#### Divya Jagdale

Divya Jagdale is an actor whose body of work spans theatre, film, and television. She also runs Playtrix Players, a theatre company that produces plays for alternative venues. She has written 'Bansuri' and 'End of Season' independently and cowritten 'Between the Lines' with Nandita Das.



#### **Hidayat Sami**

Hidayat Sami is a director, actor and a lighting designer since 1991. He has been a part of over a hundred and seventy-five theatre productions in English, Hindi and Marathi. As an actor, he has worked in plays like Striptease, Snapshots From An Album, Irani Cafe & many more. He has also designed lights for productions like Hamlet, Sir Sir Sarla, Dear Liar, and Vagina Monologues among a host of others. As a director, his works include All About Women, Umrao, Peter Pan and Classic Milds to name a few.

#### **FILM & OTT**

10 Easy Mistakes To Avoid When Writing Your Screenplay POWERED BY:

#### **David Wappel**

David Wappel is a feature screenwriter and writing educator. He has written screenplays for Long Gone By (HBO) and worked on projects such as Angel Has Fallen, IBR, and Quest of the Muscle Nerd. He is also associated with multiple management and production companies as a story analyst. He also provides assistance to the writers through his consulting company Lighthouse Story.



#### **DESIGN & ART**

#### **Streamline Your Design Workflow**

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#### Ankita Kothari

Ankita Kothari has been associated with the design industry for more than 10 years in the fields of luxury, fast and slow fashion. She started off as an apparel designer for garment manufacturers in Mumbai, working for international high-street fashion retailers. She was awarded a merit scholarship to study for a Masters in Fashion Retail Management from London College of Fashion in 2016. She excels at product management, business development, e-commerce business, and brand management with a focus on sales and marketing.



#### **Eureka Alphonso**

Eureka Alphonso is a visual designer and illustrator with over 12 years of experience in the field. She is currently the CDO at Designlab, the design arm at Creativeland Asia. She has been part of the team that created some of India's most successful rebranding projects, like Frooti and Micromax, to name a few. Her focus now is to help brands align themselves visually with their values and create dialogue through a robust design system.

#### STORYTELLING

#### Tell Your Story & Make it Sound Good

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#### Vivin Kuruvilla

Vivin Kuruvilla is an Audio Engineer and Product Expert, with a decade of experience. He is the National Head of Sales & Marketing at ProMusicals, one of the country's largest importers and distributors of pro audio gear. He is also a certified Pianist from Trinity College of London and has been a performing artist since 2005.



Agnivesh Baghel a.k.a Ragasur is a composer, music producer, and mixing & mastering engineer. He has created multiple official FL Studio demo tracks like Red Rani feat. Neelima Jaiswal, Ishaq Hua Hai Mujhe feat. Avinash and Bahane Bana Kar feat. Avinash. He is also the producer behind BCS, featuring his singer/ songwriter brother Avinash. Their duo known as BCS Ragasur has been behind the success of many independent song releases all over India, some of which have garnered more than 50 Mn+ of views worldwide.



#### Hrishiraj Sugre aka Pixoury

Hrishiraj Sugre is a content creator who started an Instagram page called Pixoury in 2019 and in just 2:5 years, has garnered over a million followers. In 2017, he started learning graphic clesign as a hobby, and to support his business that is when he discovered the world of vector art. He then started designing logos and vector arts for some of his friends and relatives, and soon it became his business.

#### LITERATURE

#### Genderless Ashiqui: Future of Queer Storytelling



#### Hansda Sowvendra Shekhar

Hansda Sowvendra Shekhar is a writer. Shekhar won the 2015 Yuva Puraskar, was shortlisted for the 2015 Hindu Prize and 2015 Crossword Book Award, was nominated for the 2016 International Dublin Literary Award for his first book. The Mysterious Ailment of Rupi Baskey. Shekhar made the 2016 Hindu Literary Prize shortlist for his book. The Adivasi Will Not Dance: Stories. My Father's Garden, Jwala Kumar and the Gift of Fire: Adventures in Champakbagh, and other writings are among his other publications.



Vivek Tejuja

Vivek Tejuja has worked with books at Flipkart and at Verve magazine as a Culture Editor and writes regularly on books and the experience of reading, notably on his blog, The Hungry Reader.



IN COVERSATION WITH

Smriti Sant is a content creator who runs a YouTube channel dedicated to books called Sant Reads. She recommends and reviews books from various genres and cultures on her channel, providing various unique tidbits that every bookworm should know.

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#### MUSIC

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#### Anshuman Sharma

Anshuman Sharma is a music producer known for creating jingles, dialogue mashups, and using his craft to flip some renowned pop stars from the west into singing in Hindi. He has gained a niche following and popularity with more than 400K+ followers on his socials in recent years. He has also collaborated with popular brands like Activision Blizzard, Netflix, Yamaha Music, and BIRA 91, to name a few.



#### Yashraj Mukhate

During the 2020 COVID Pandemic, when the world was put to a standstill, people were consuming a lot of content to stay positive. One such content creator who came out as a blessing for the people was Yashraj Mukhate. With his singing, songwriting, and music composing skills, he made people laugh and groove to his tunes and has not turned his back to date. He started his journey by doing BMGs for TV soaps. His virality gave him 2.2M+ followers on Instagram and 4.8M+ subscribers on YouTube in a matter of 1 year and hence has been awarded several awards such as Filmfare ME Entertainer of the Year, Lokmat DIA Best Viral content creator, and many more.



#### **Dipraj Jadhav**

Dipraj Jadhav is a writer and editor. He began by creating meme mashup videos, which went viral and were reshared by celebrities such as Ritesh Deshmukh, Nucleya, and DJ Snake. Soon after, he began receiving editing offers from production houses such as MA Entertainment and Dharma Productions, and he worked as the Assistant Film Editor on films such as Mar Jawaan and Batla House. The popularity of his videos has led him to amass more than a million followers across all social media platforms.



#### IN COVERSATION WITH Aayush Tiwari

Aayush is the head of the Talent Department at Monk Entertainment comprising 85+ creators across different genres, platforms, and regions. He has handled creators like Aastha Shah, Tarini Shah, Khushal Pawar, Ruhee Dosani and many more. In Monk-Entertainment, he has helped more than 5000 creators launch businesses worth more than INR 100 crore over the past 4 years. Since their inception, he has assisted unicorn firms including Mamaearth, Groww, Sharechat, CoinDCX, and upGrad in scaling their content and influencer marketing programmes. Aayush also launched 14 independent creator series on Disney+ Hotstar, namely Ranveer Allahbadis' "How To Be A Complete Man" and Sali Jamdar's "Saala Salil" to name a few. He has created more than 100 marketing strategies for more than 30 artists, including Doja Cat, Dua Lipa, The Weeknd, Lil Nas X, Billie Eilish, and others. He also single-handedly hosted the first private screening of VENOM - Let there be Carnage for 20 influencers

#### COMEDY

#### Nuclear Takes: On the State of Political Satire in India

CYRUS COCK & BULL



#### Akash Banerjee

Akash Banerjee is the Founder and Host of The DeshBhakt, which is India's first socio-political satire show with over 2.6 Mn+ subscribers on the YouTube channel. He has also formerly worked at Radio Mirchi, India Toad, and Times Television Network. His show on YouTube has featured the likes of Barkha Dutt, Kunal Kamra, Devdutt Patnaik, Prashant Bhushan, and Ravish Kumar to name a few eminent personalities.



Cyrus Broacha

Cyrus Broacha is a TV anchor, theatre personality, comedian, political satirist, columnist, podcaster and author. He is also a prankster, best known for his show Bakra on MTV and his show The Week That Wasn't on CNN News18 (formerly CNN-IBN). He has one of the biggest podcasts in the country - Cyrus Says.



IN COVERSATION WITH Meghnad S.

Meghnad S is a journalist, author and a die-hard Parliament nerd. He spends his time poring over legislation, tracking current affairs and politics, then simplifying it all in videos, podcasts and columns. He is currently the Creative Director (Non-Fiction) at IVM podcasts. He's a former Associate Editor at Newslaundry, and has hosted multiple edutainment

He is currently the Creative Director (Non-Fiction) at IVM podcasts. He's a former Associate Editor at Newslaundry, and has hosted multiple edutainment videos to simplify the working of the Indian government, namely 'Sansad Watch' and 'Constituition'.He is a former LAMP fellow, a fellowship run by PRS Legislative Research and has worked with multiple MPs across party lines for seven years.

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#### DIGITAL

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Aakash Ranison

Aakash Ranison is a traveller, environmental activist, author, photographer, artist, documentary filmmaker, and YouTuber. His objective is to promote plastic-free living and sustainability. Awarded Climate Warrior Of The Year 2022 (Editor's Choice) by Cosmopolitan Magazine and Sustainable Changemaker Of The Year 2022 (Popular Choice) by Exhibit Magazine. Listed in Forbes' India's Top 100 Digital Stars for 2022.



#### Dr. Siddharth Warrier

Dr. Siddharth Warrier is a neurologist based in Mumbai. He is also a YouTuber who focuses on science, human behaviour, mental health and its associated stigmas, mindfulness, and learning.



#### Leeza Mangaldas

Leeza Mangaldas is India's preeminent pleasure Leeza Mangaldas is India's preeminent pleasure-positive content creator, focusing primarily on sex-related stigmas and taboos. She hopes to normalise conversations regarding sexuality, sexual health, gender, and the body via YouTube, Instagram, and the Spotify Podcast. She is the recipient of The Pleasure Project's Pleasure Fellowship, Sexual Health Influencer of the Year at the Cosmo India Blogger Awards, a Golden Mike award for Best Podcast in 2022, and one of GQ<sup>\*</sup> Most Influential Young Indians in both 2021 and 2022.



Sharan Hegde

Sharan Hegde is a social media 'finfluencer', an angel investor and a former management consultant with 1.9 million followers on Instagram and 1 million with 1.9 million followers on instagram and I million subscribers on YouTube. From mutual funds, crypto, insurance, NFTs, tax, and loans to the psychology of money, he has simplified the art of managing money for the layman. Leveraging the power of humour and content to educate, he has influenced millions and hence has been featured on the Forbes India List as one of the Top 100 Digital Stars of 2022.



IN CONVERSATION WITH **Ayush Shukla** 

Ayush Shukla is the founder of Finnet Media. He is a creator and a podcaster, and the man behind managing some of the best finfluencers' in India. Observing and carving a niche for content creators in the finance space, Ayush at the young age of 22 has used his expertise to help brands like Upgrade, ET Money and more to implement the best influencer strategies. Ayush was listed as one of the 75 cultural ambassadors of India for taking Indian heritage to millions of followers. Avush Shukla is the founder of Finnet Media. He

#### **FILM & OTT**

#### Watch Party: The Worst Person in The World POWERED BY: MUBI

This screening is exclusively organized for you guys by MUBI. It is a global streaming platform, where you can discover ambitious films from iconic directors to emerging auteurs. It's also the biggest community of film lovers spread across 190 countries. A new hand-picked film arrives on the platform every day, each carefully chosen by MUBI's curators.

One such film which we are screening today is - The Worst Person In The World, Joachim Trier's Oscar-nominated gem, which embraces with open arms the messiness of life at a crossroads. Winner of Cannes' Best Actress Award, the effervescent Renate Reinsve commands the screen-and our hearts-with her ravishing vivacity. Before we start the film, here is a quick intro to the film by Renate herself!

#### LITERATURE

How to translate without losing the essence of the language?



#### Arunava Sinha

Arunava Sinha is a translator who translates classic, modern, and contemporary Bengali fiction, non-fiction, and poetry from India and Bangladesh into English. So far, 51 of his translations have been made public.



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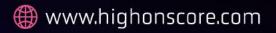


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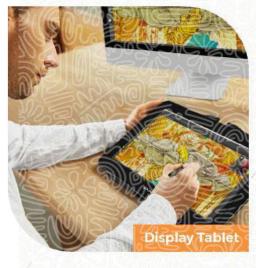
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