



# TasteBud

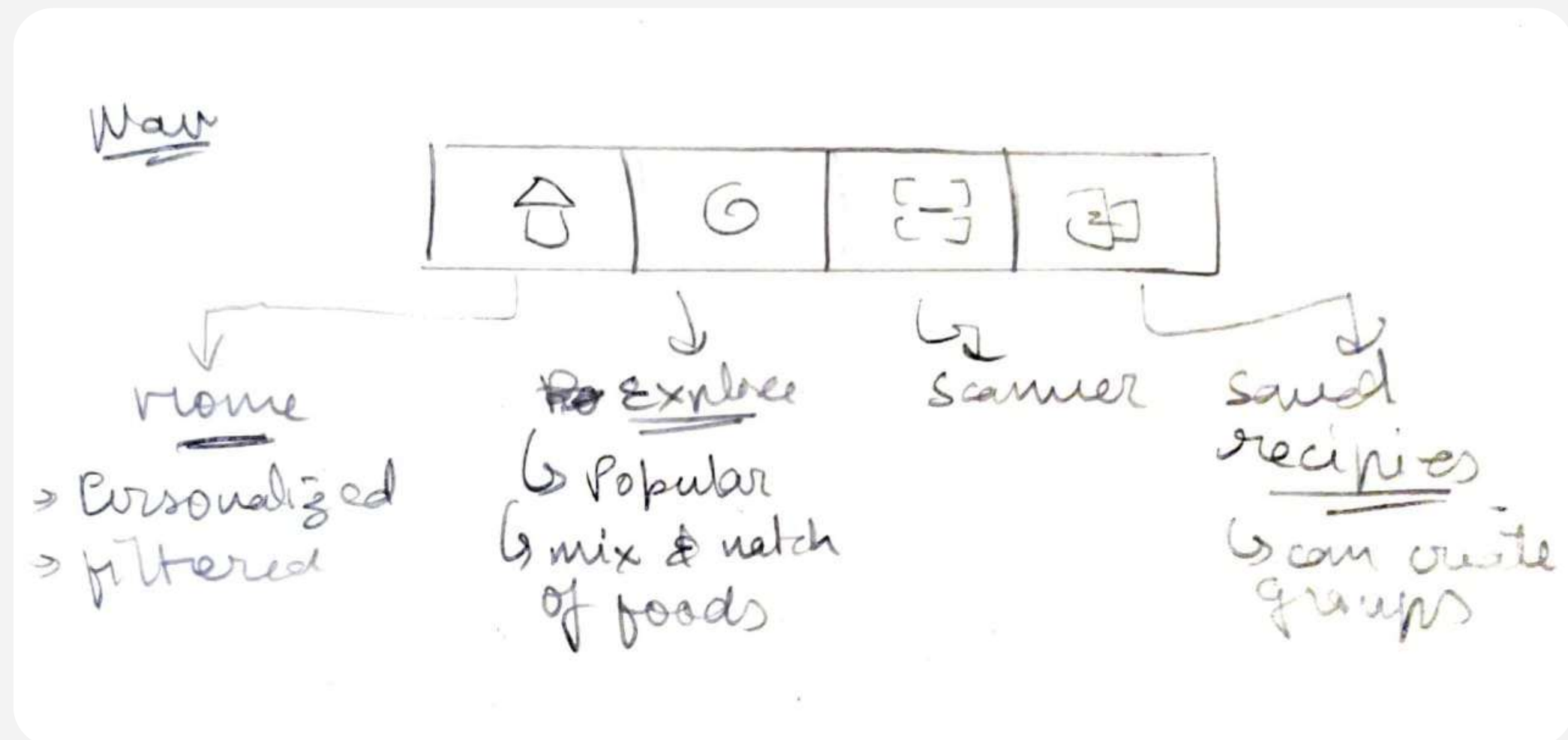
UI/UX of a Recipe App

*ee*

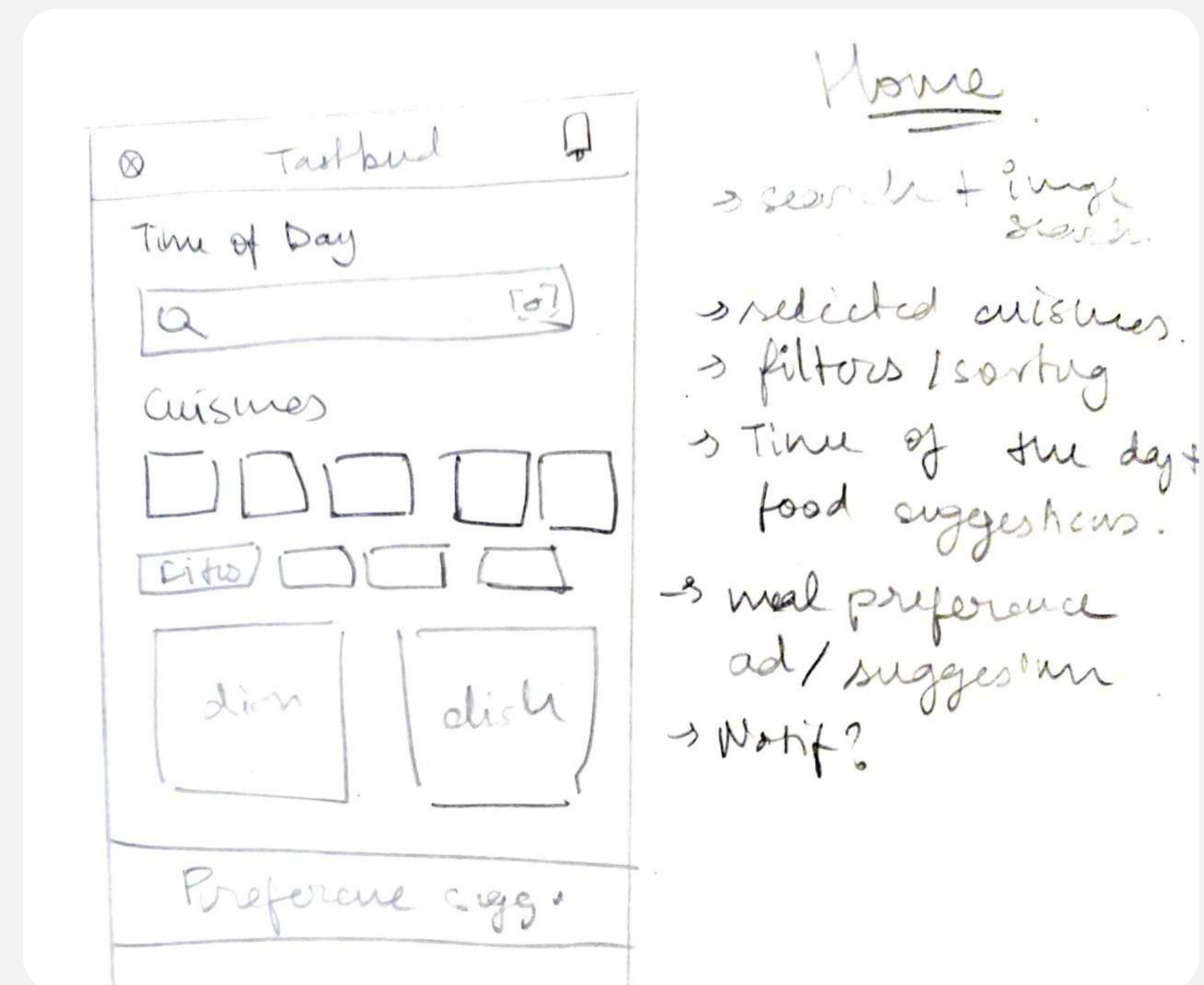
2022

# Wireframes

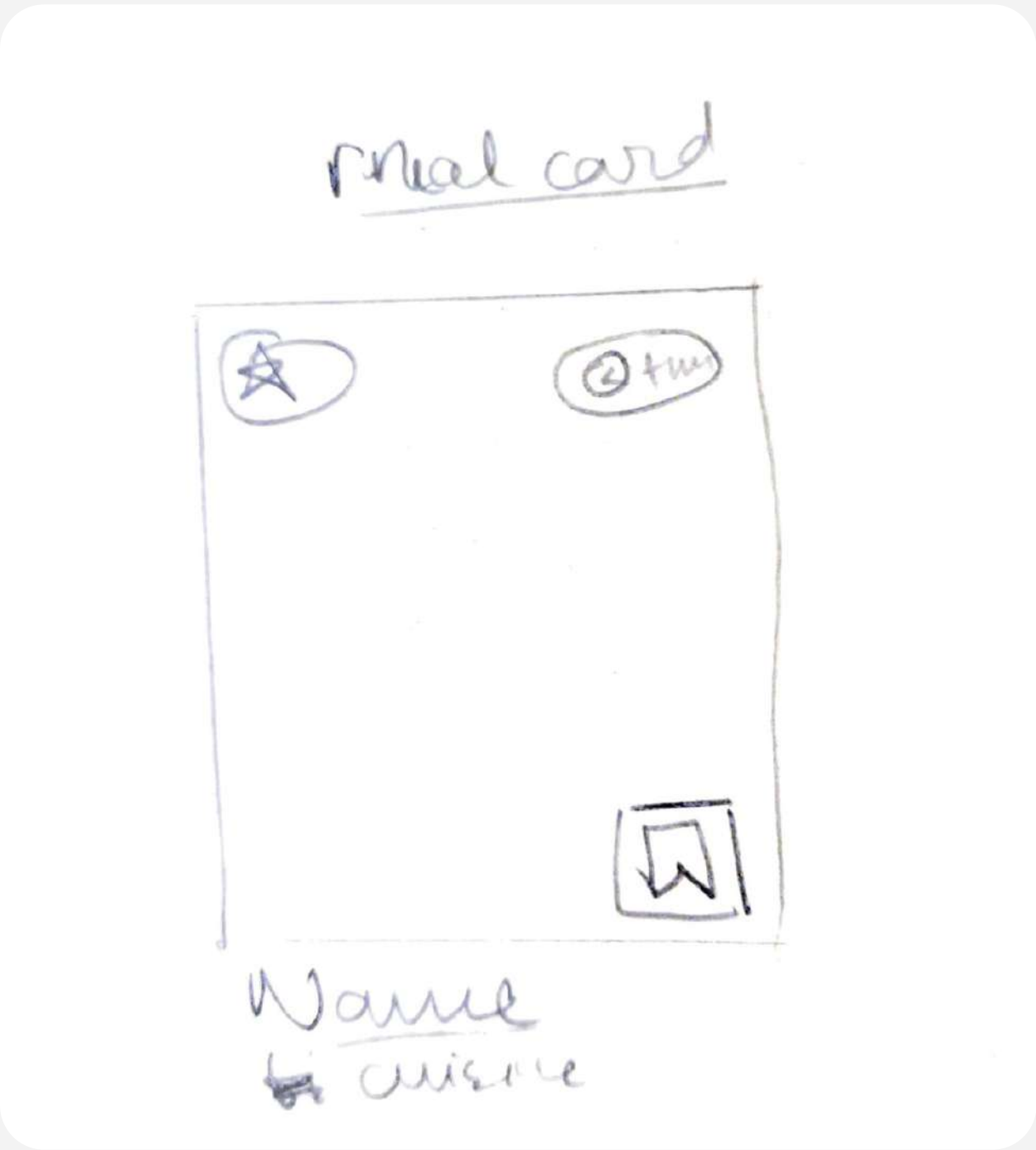
## NAV



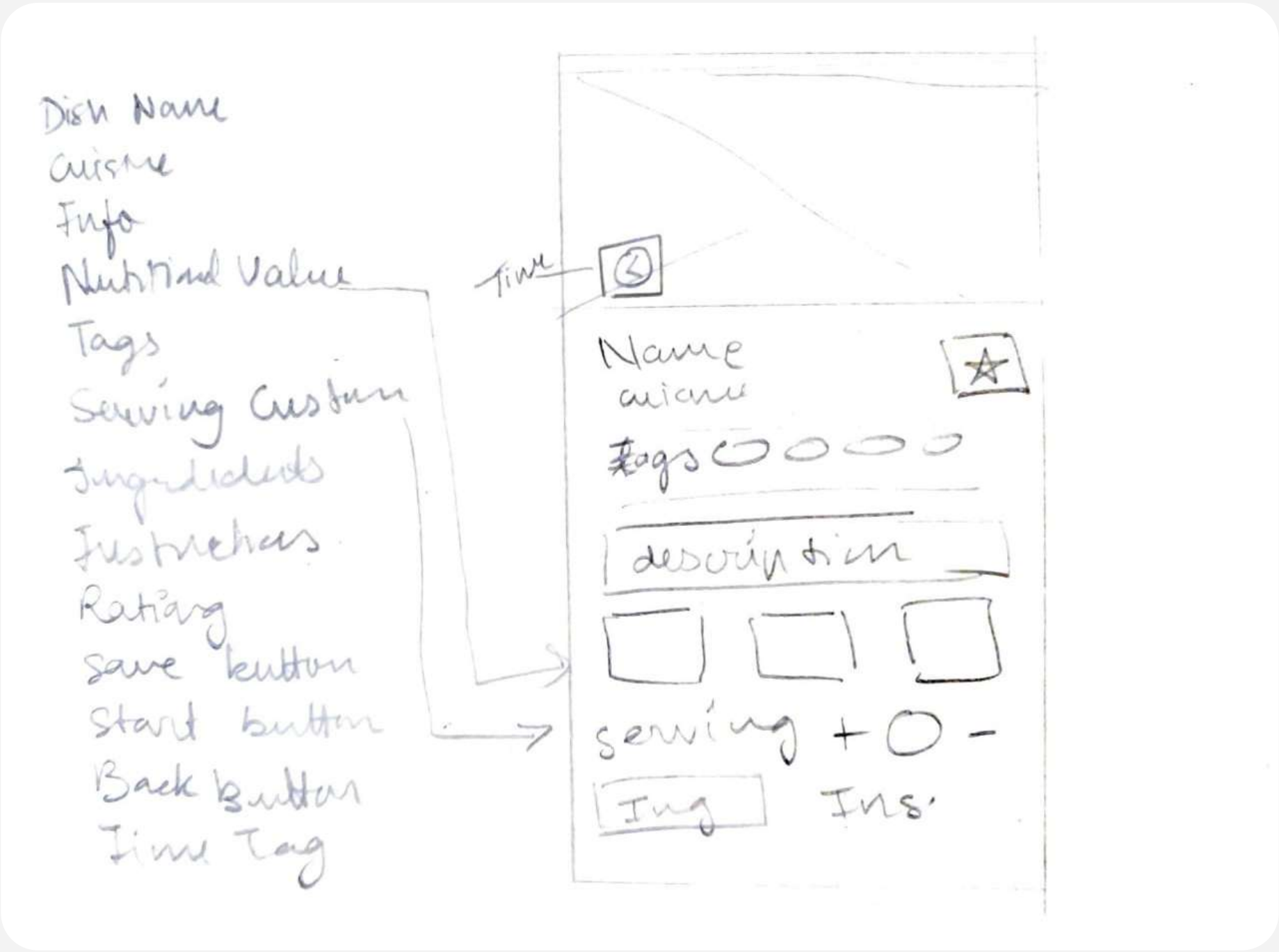
## HOME



# MEAL CARD



# RECIPIE DETAILS



## FIND THROUGH CAMERA PAGE

### Find Page

- click picture
- look through Gallery
- Find screenshots
- discover what they click picture of
- suggest stores + possible recipes



## SAVED PAGE

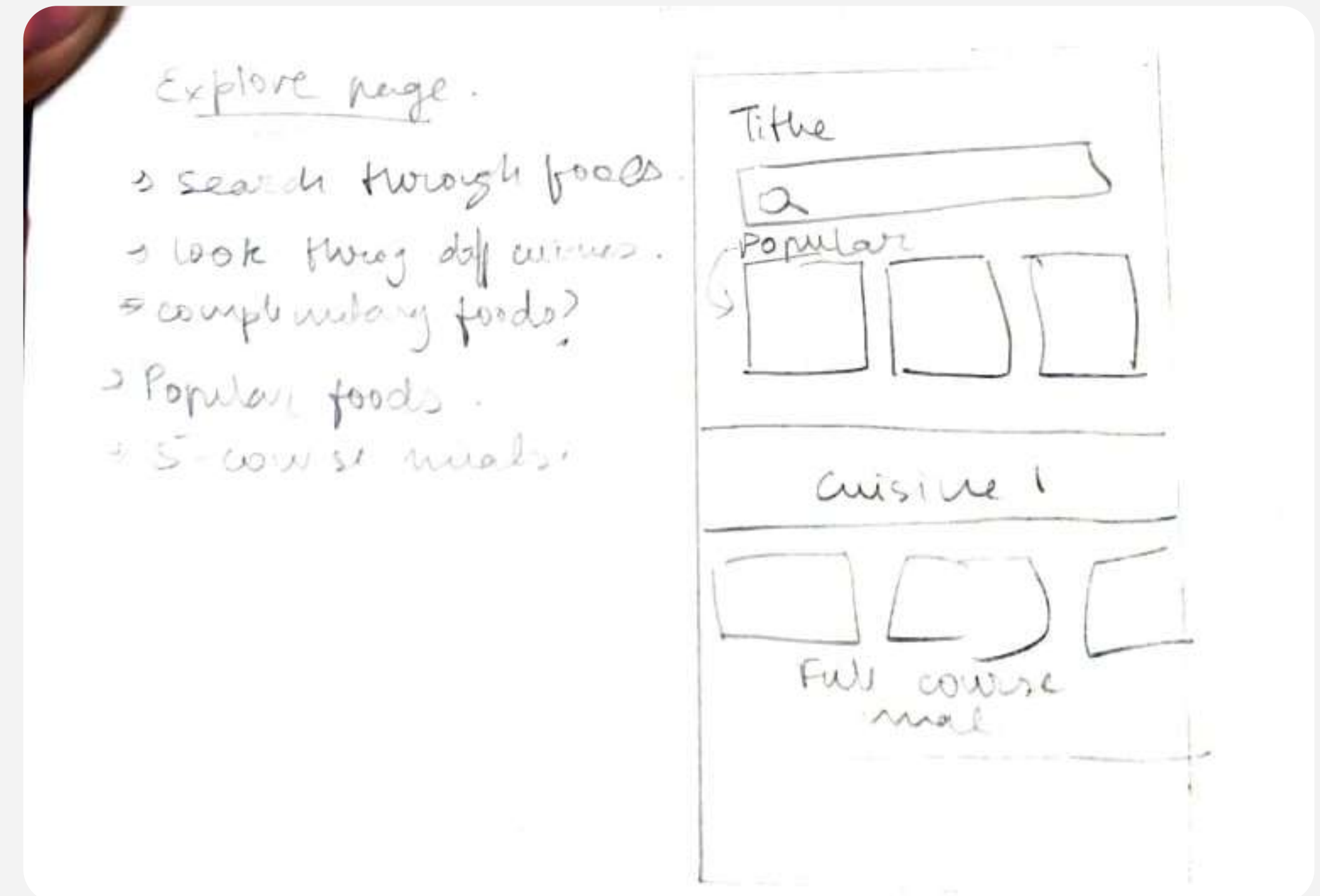
### Saved Page



## COOKING PAGE

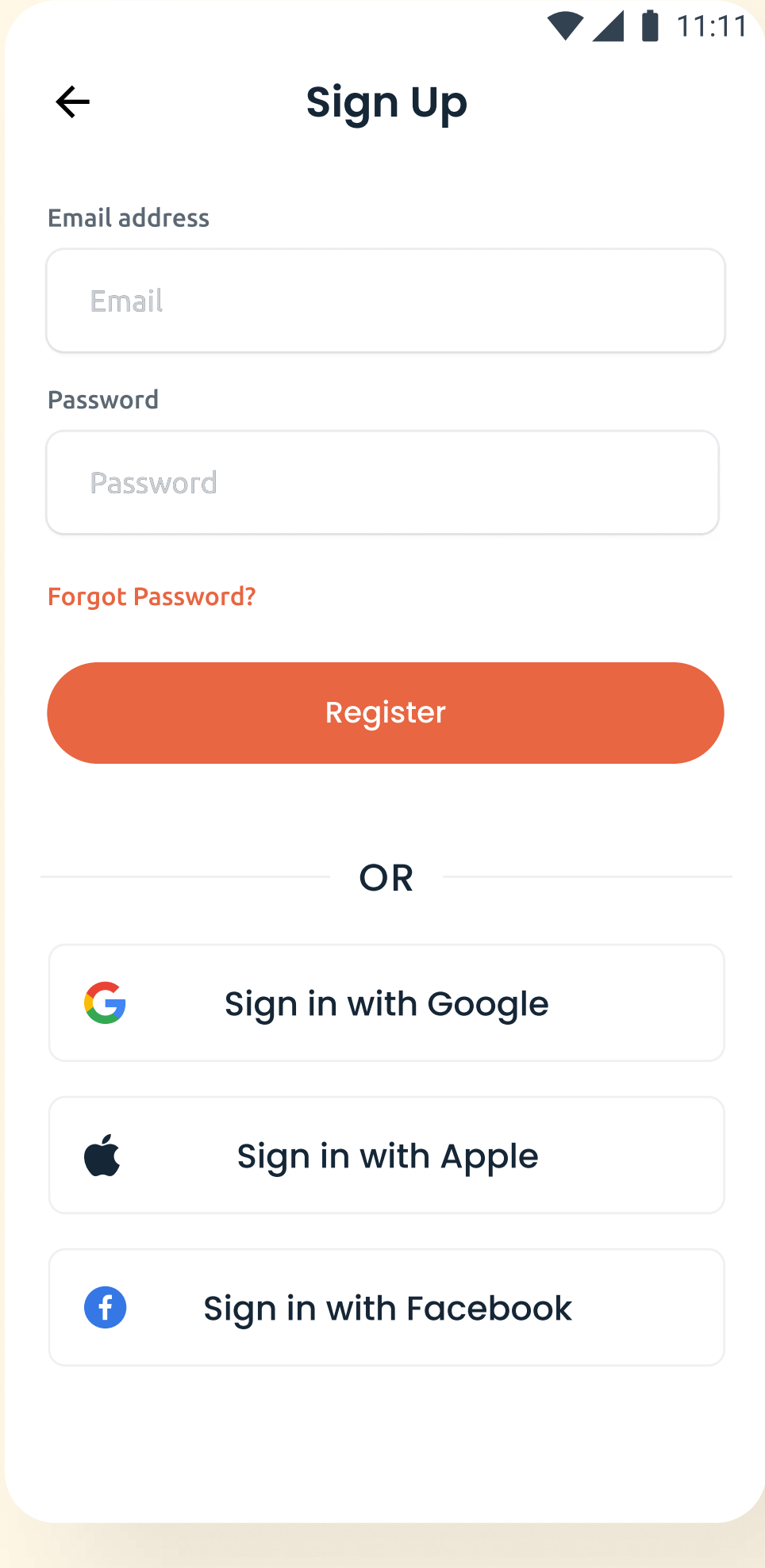


## EXPLORE PAGE

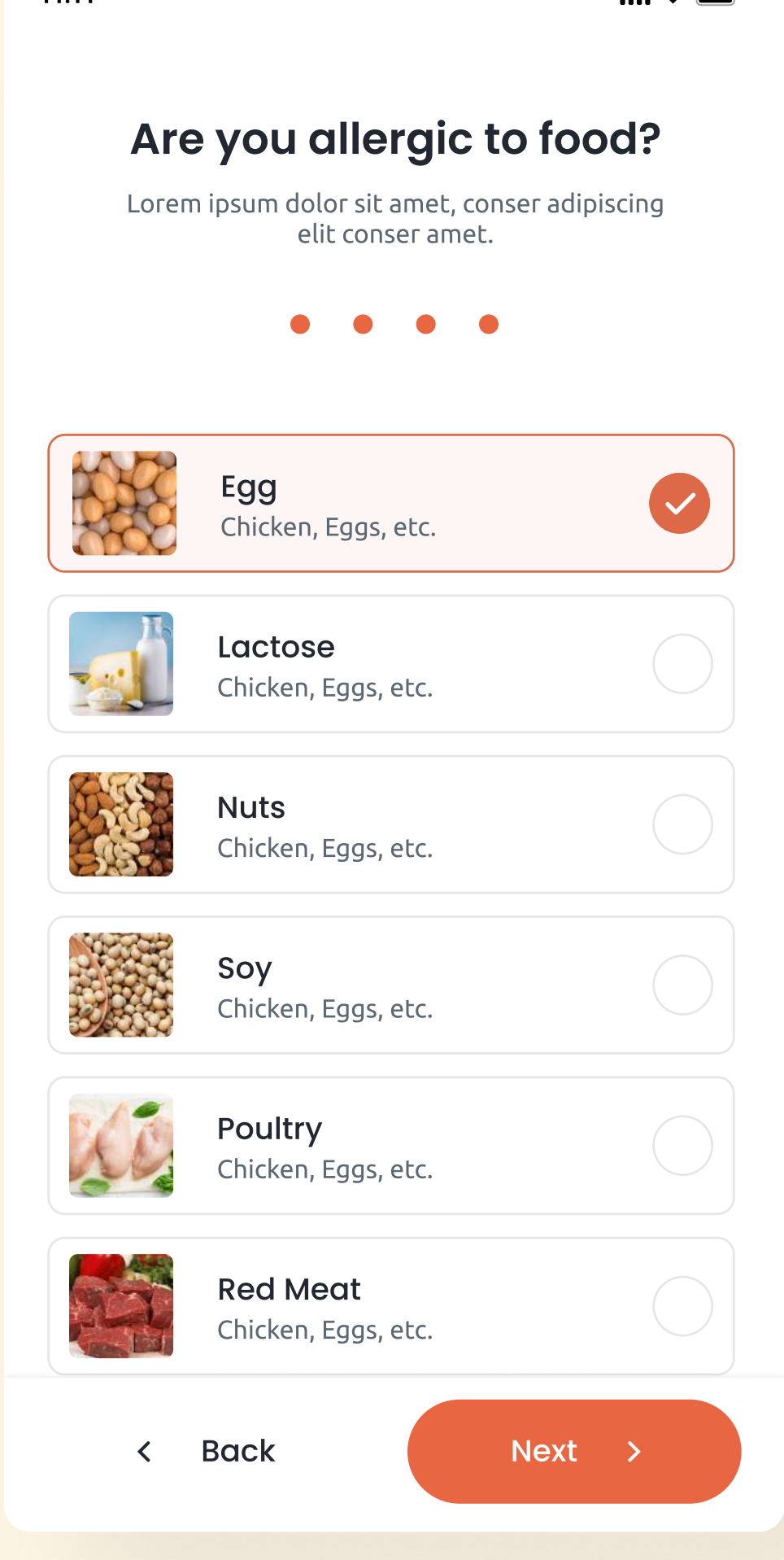
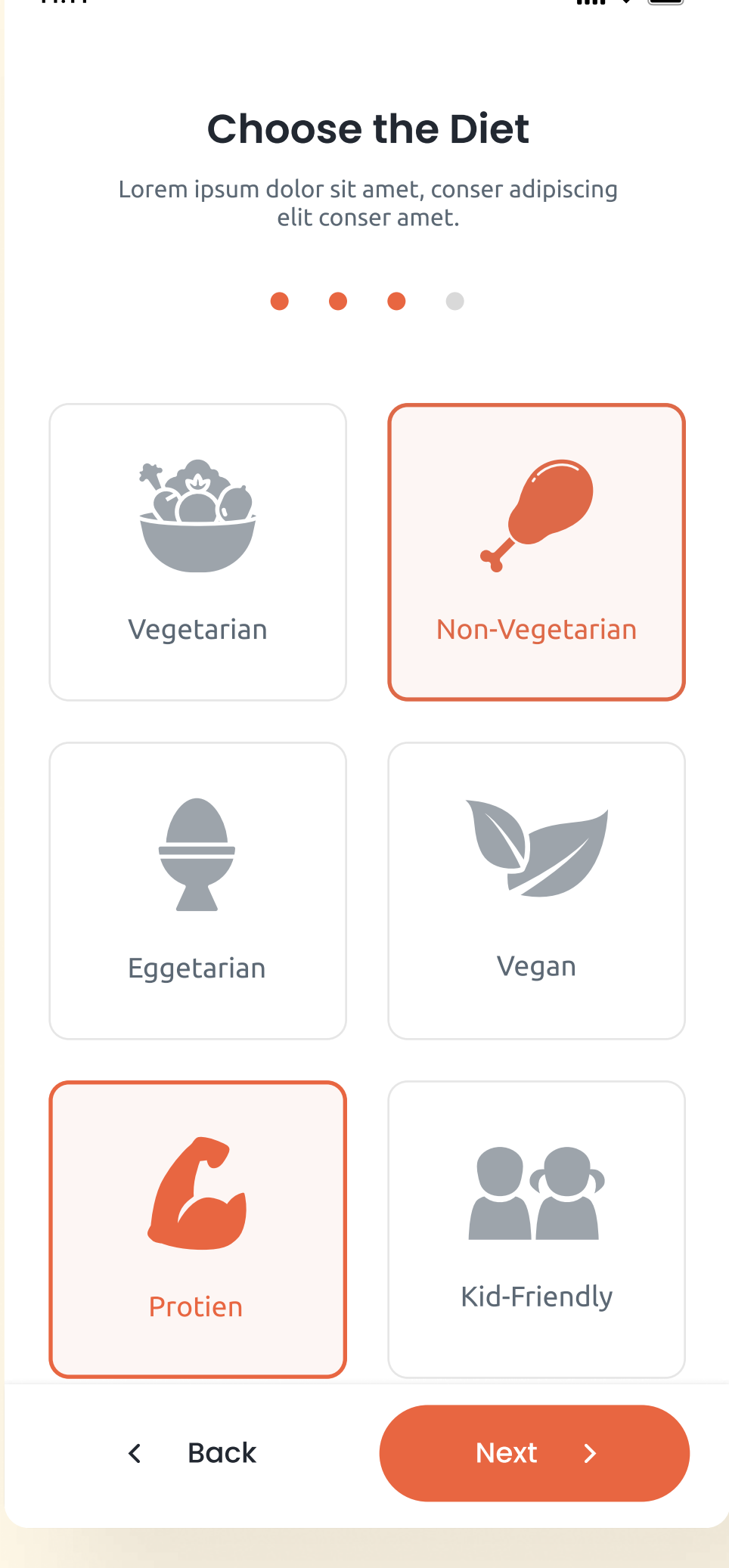
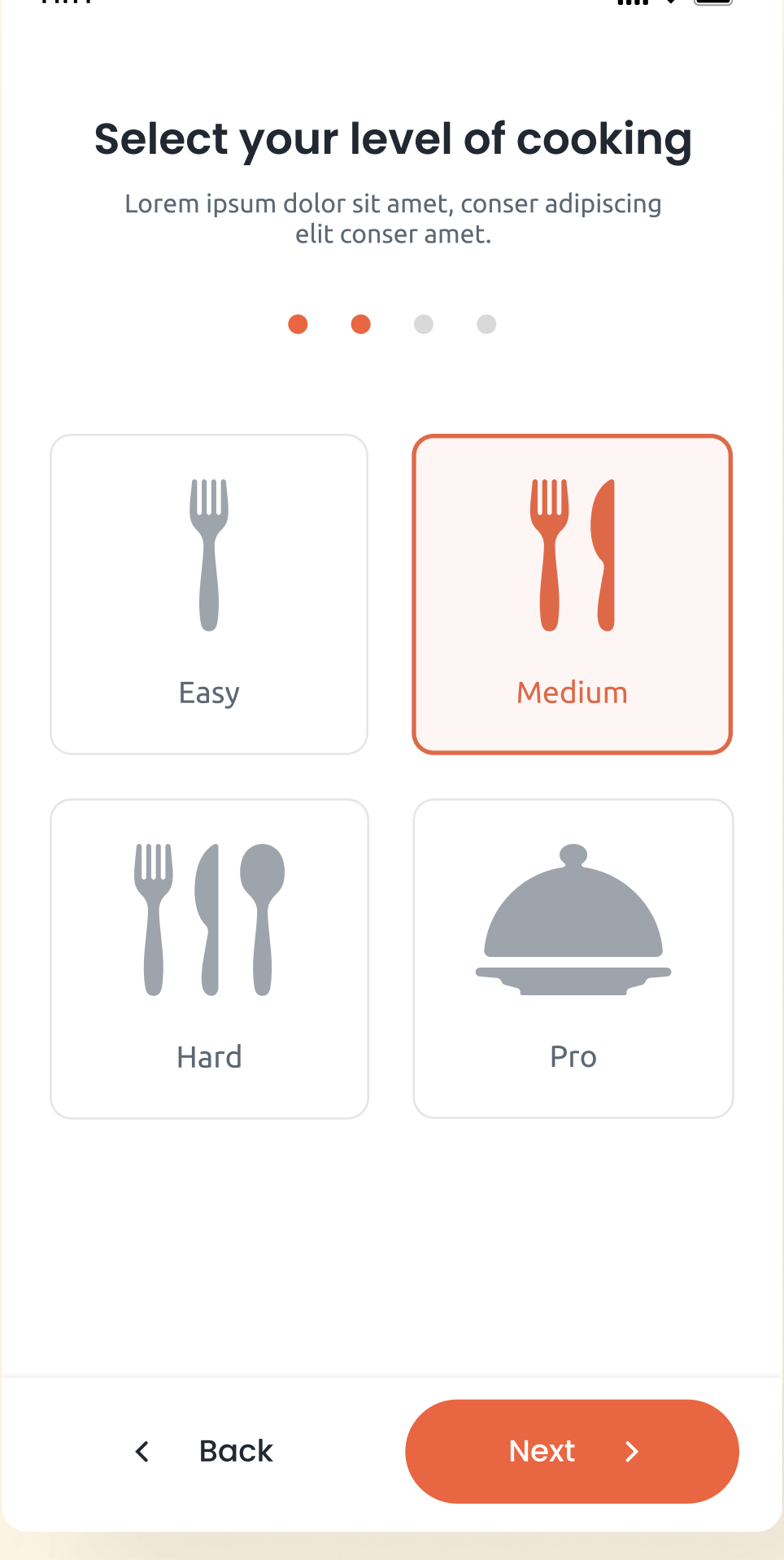
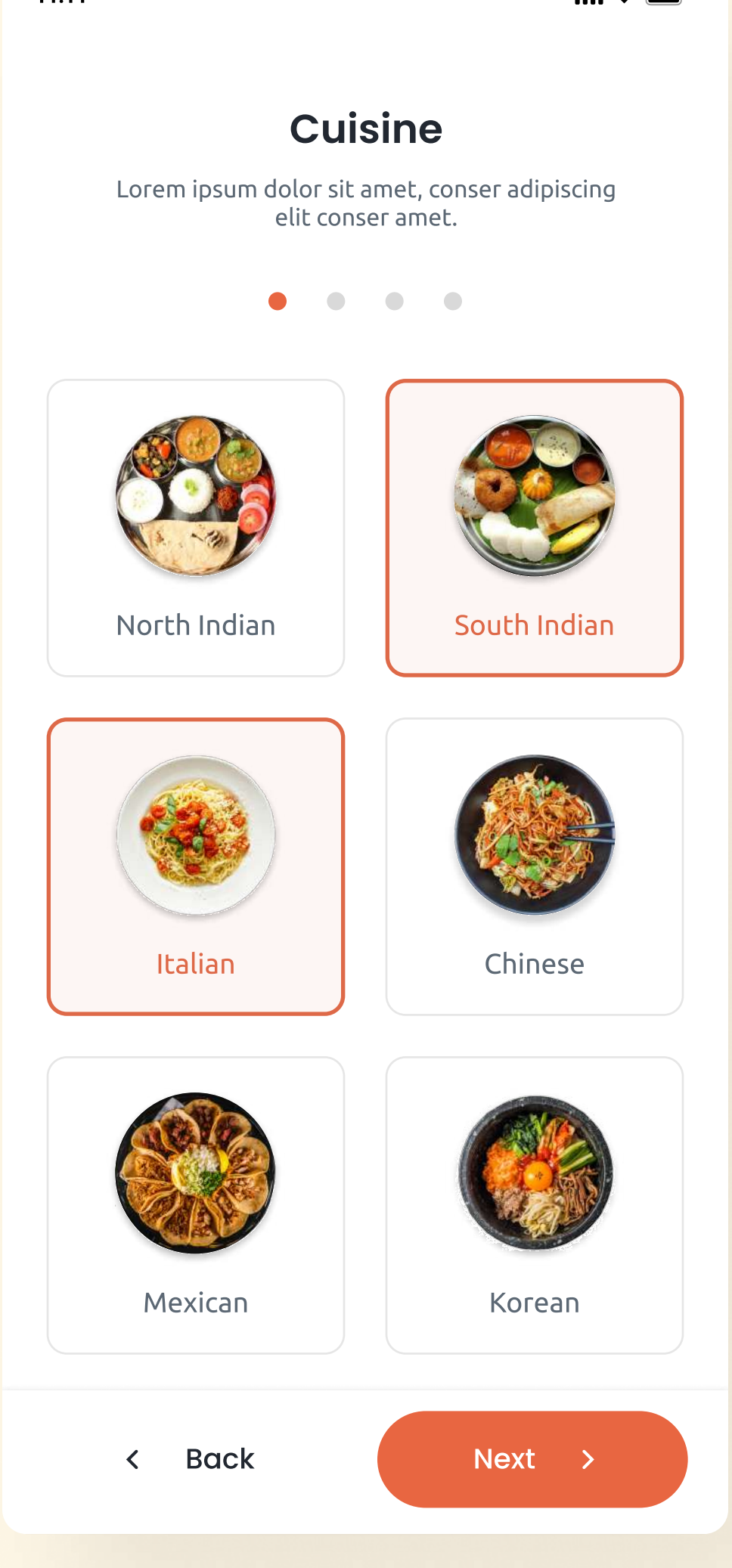




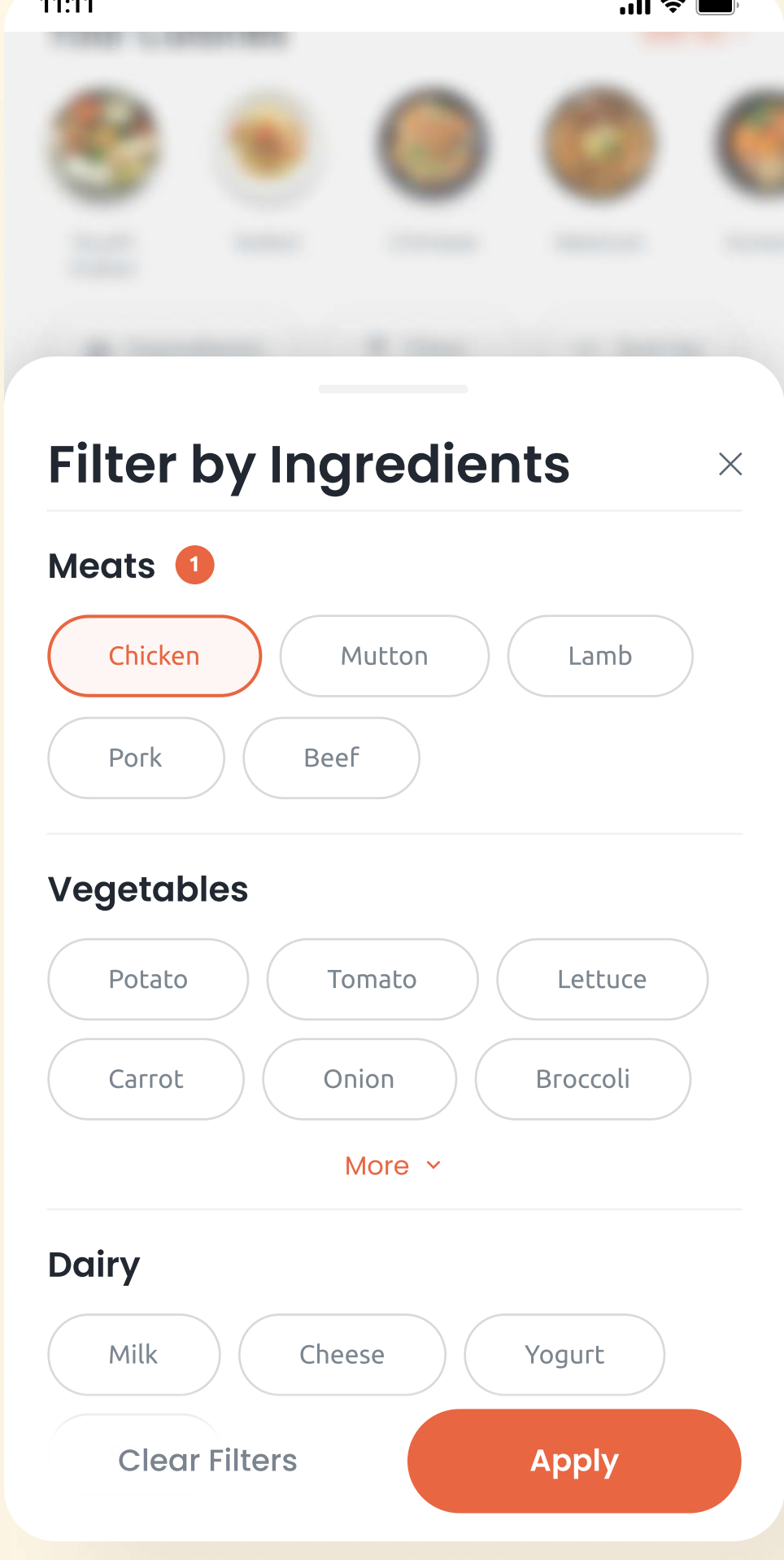
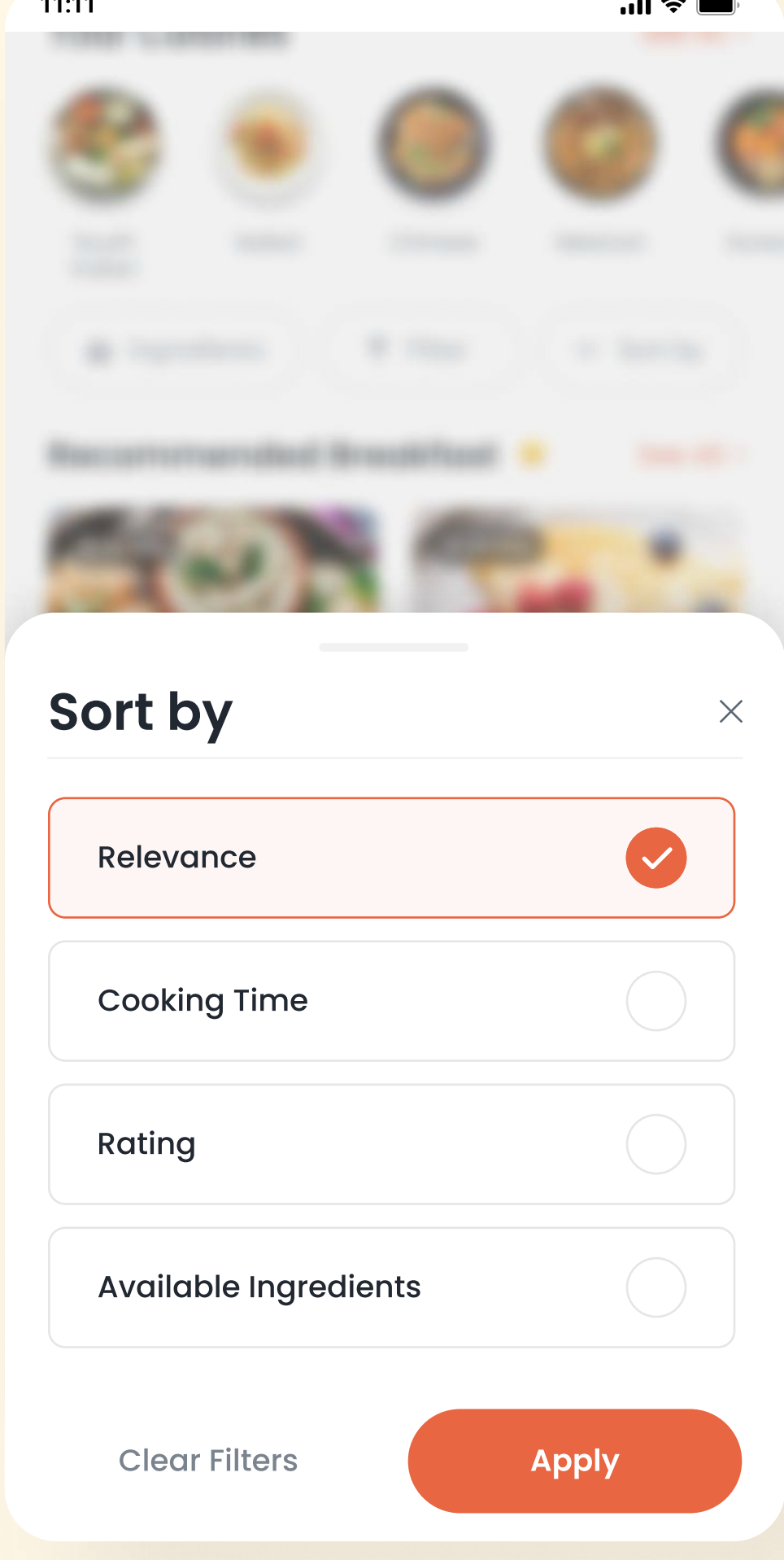
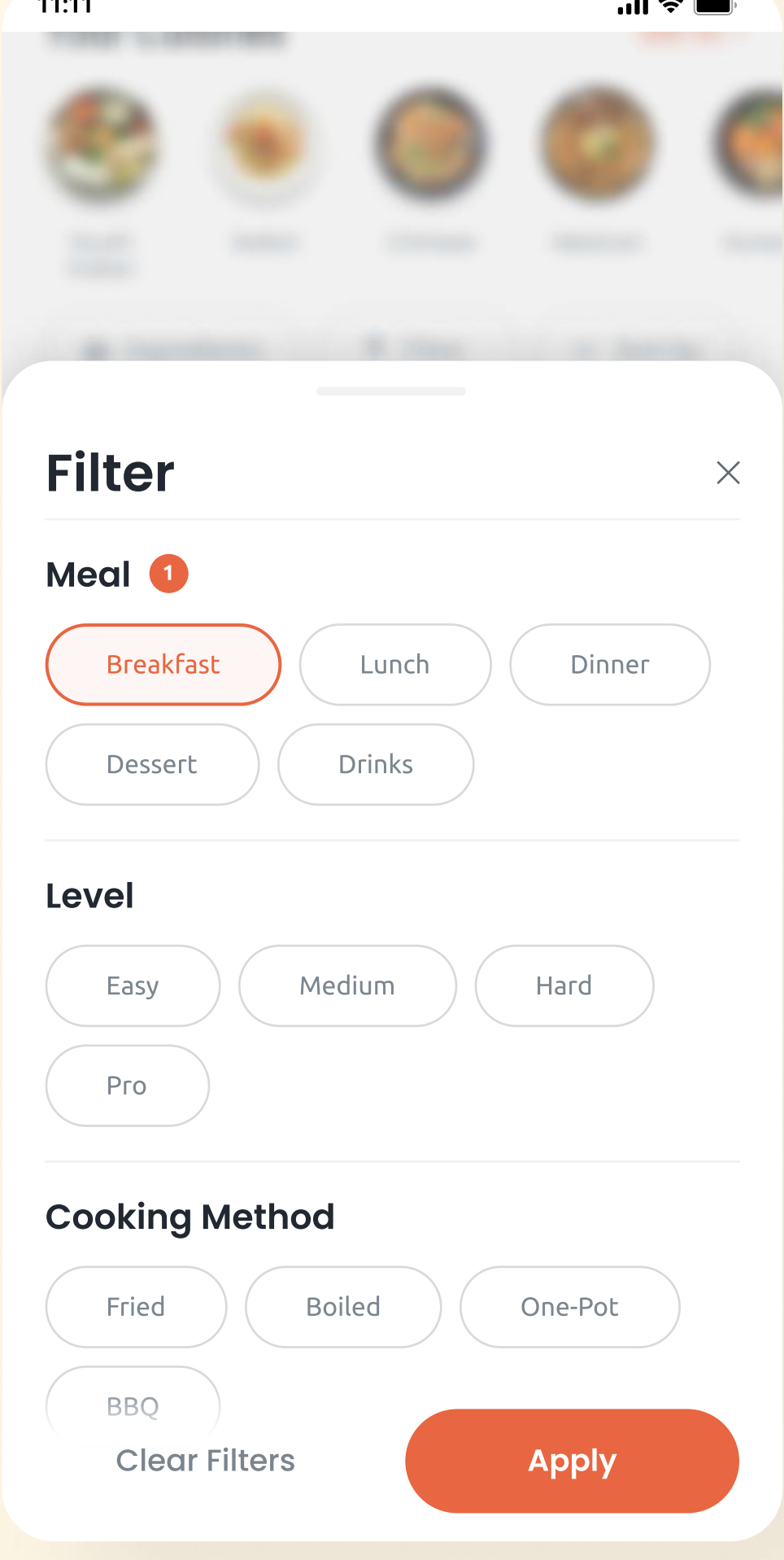
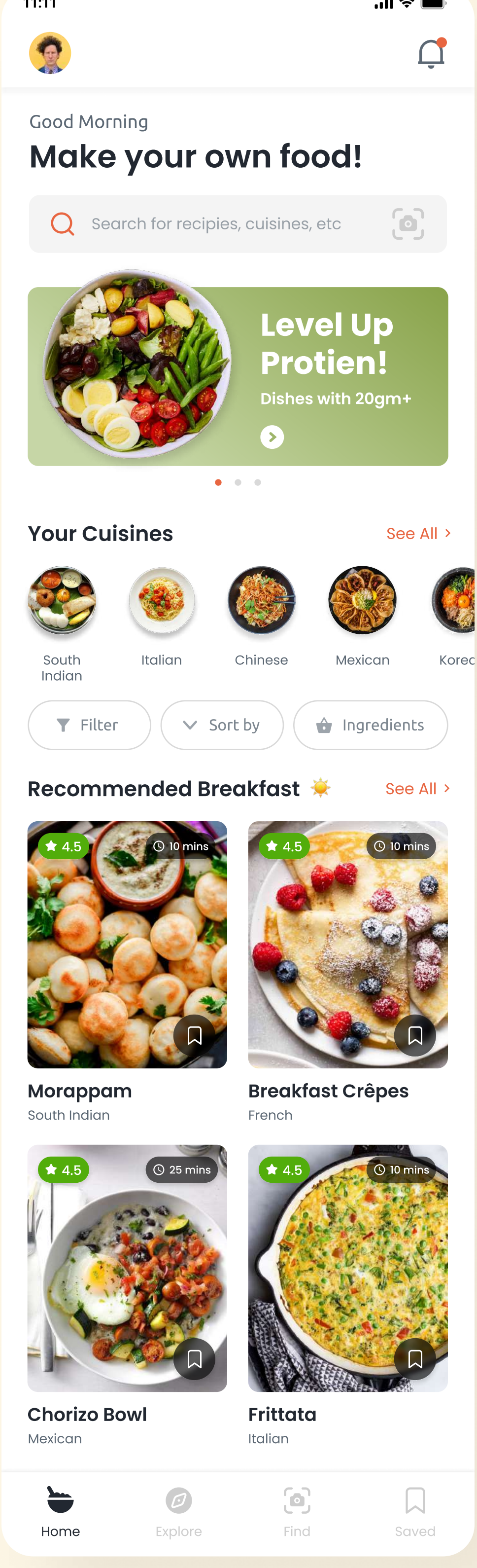
## Sign In



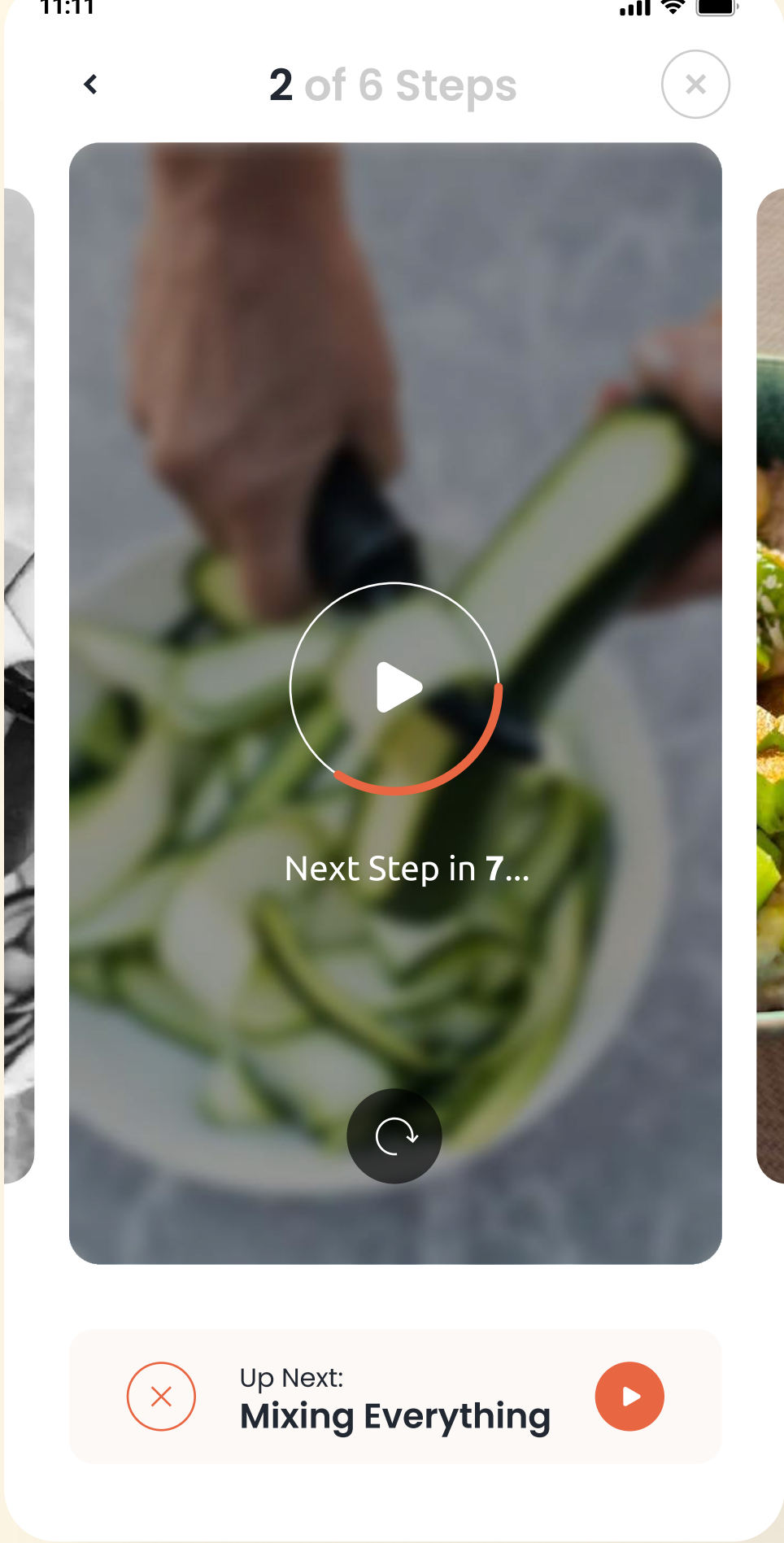
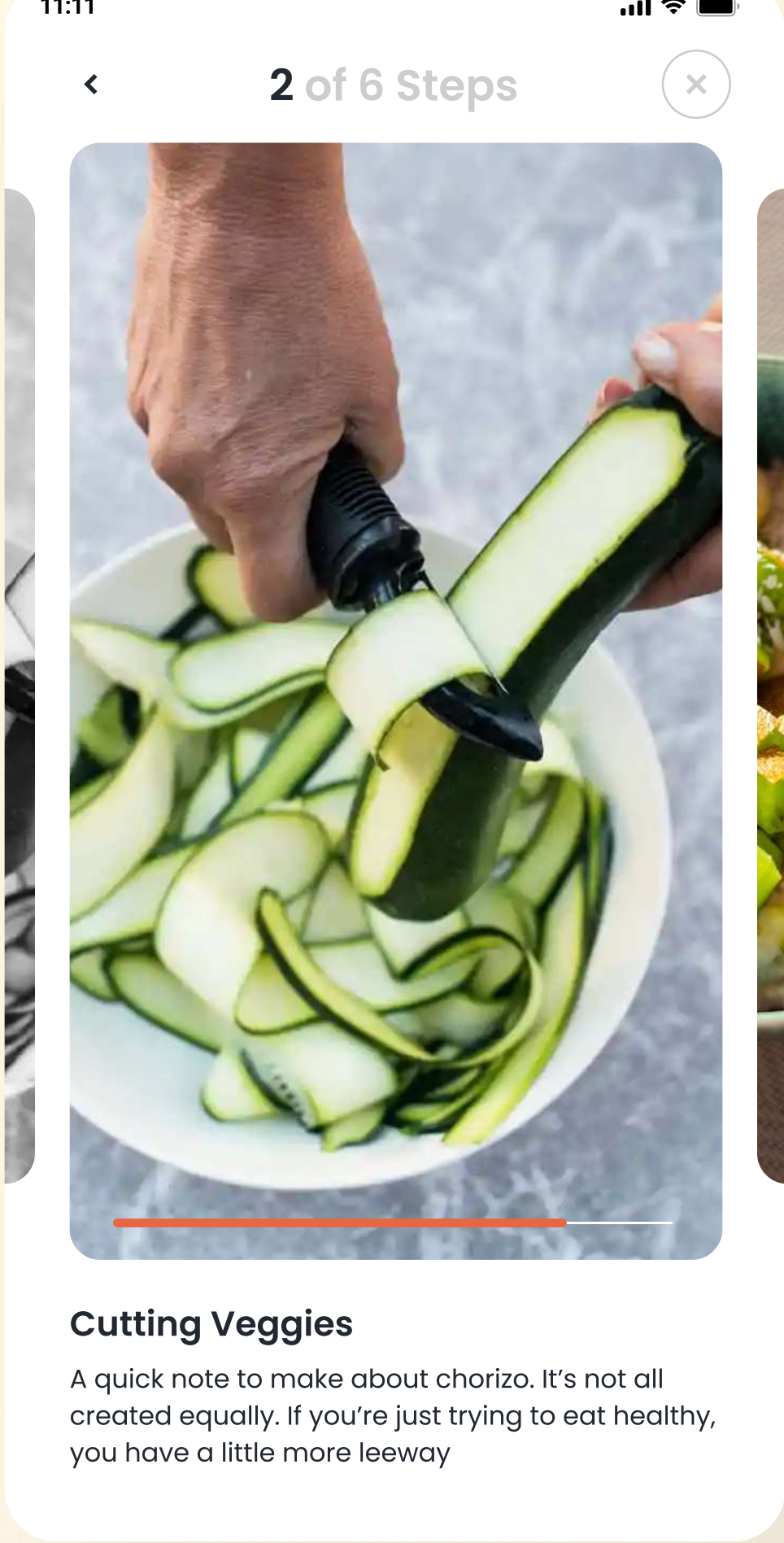
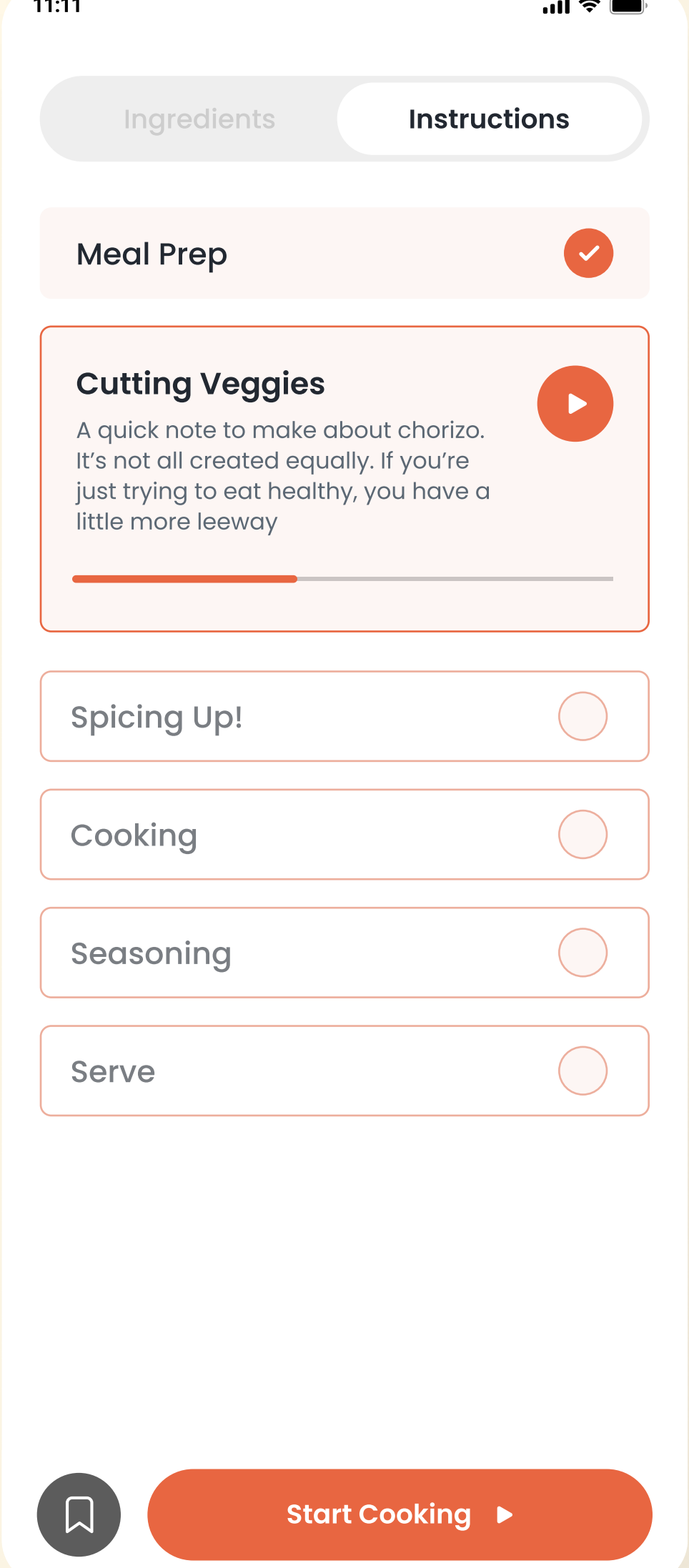
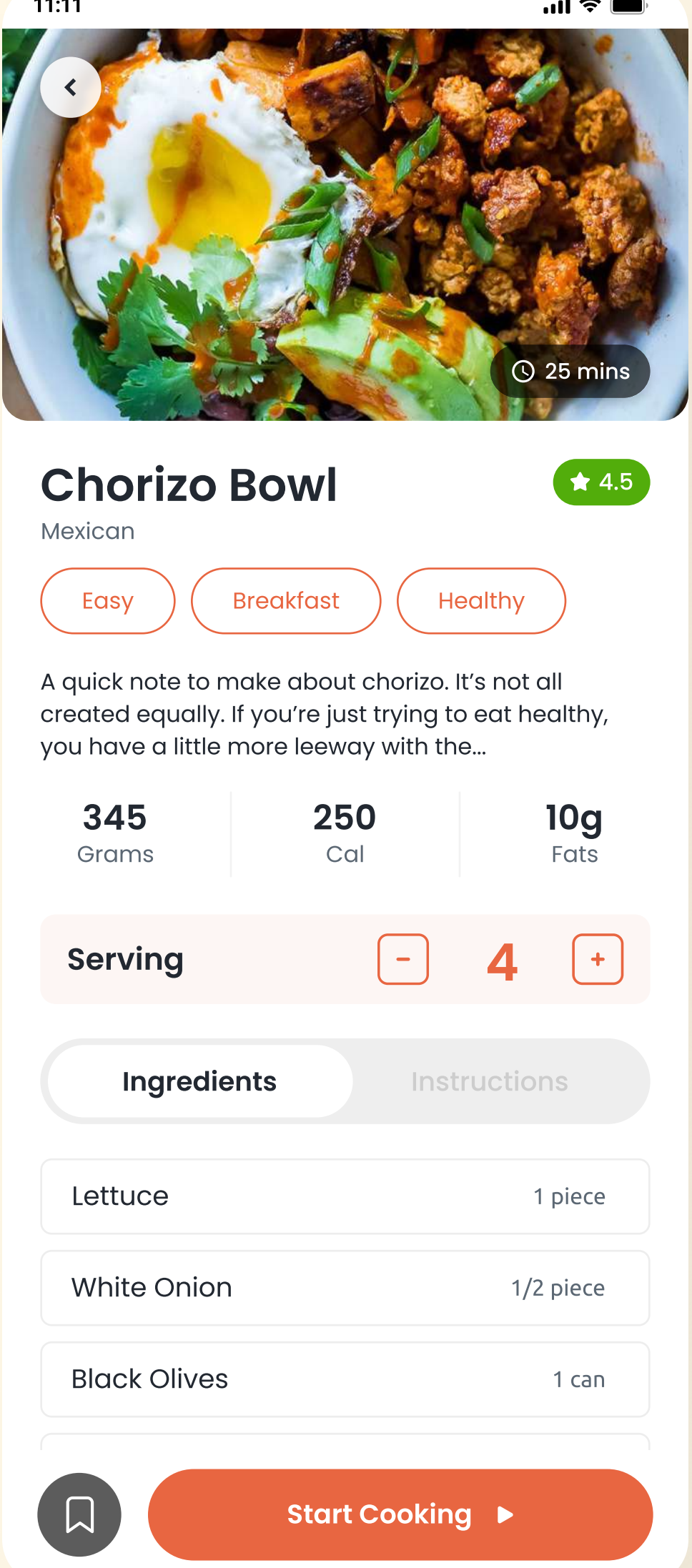
## Preference Quiz



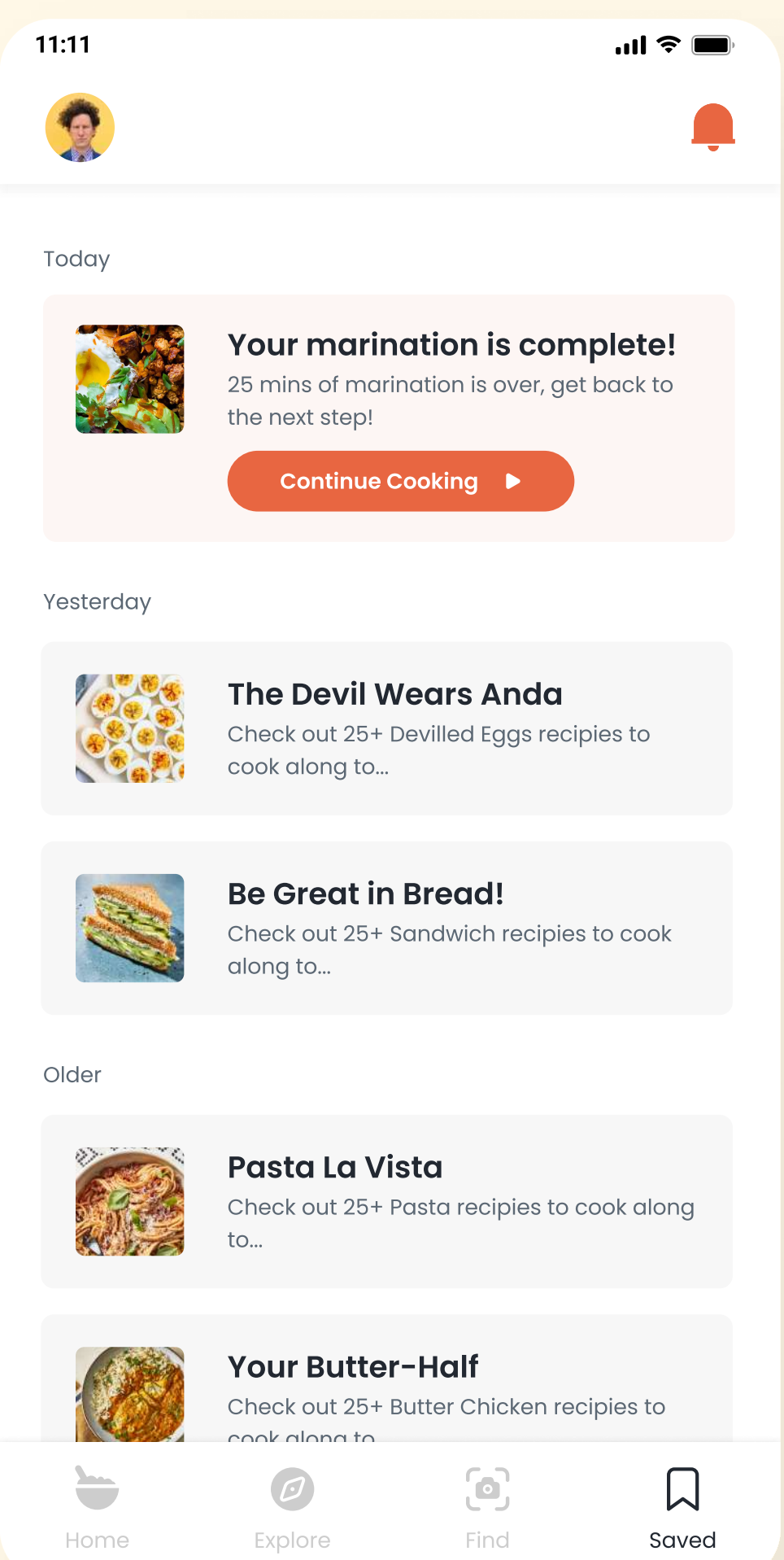
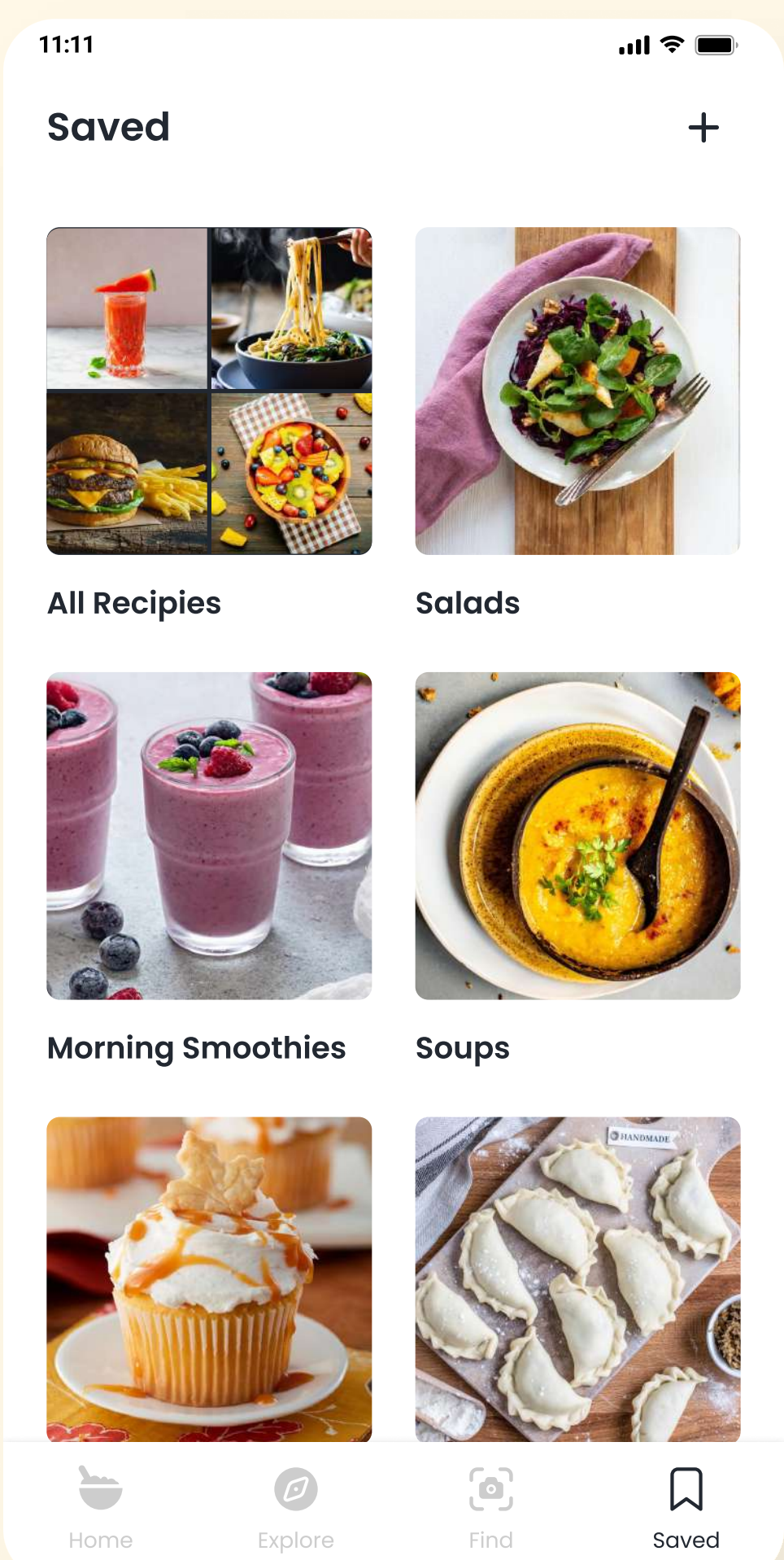
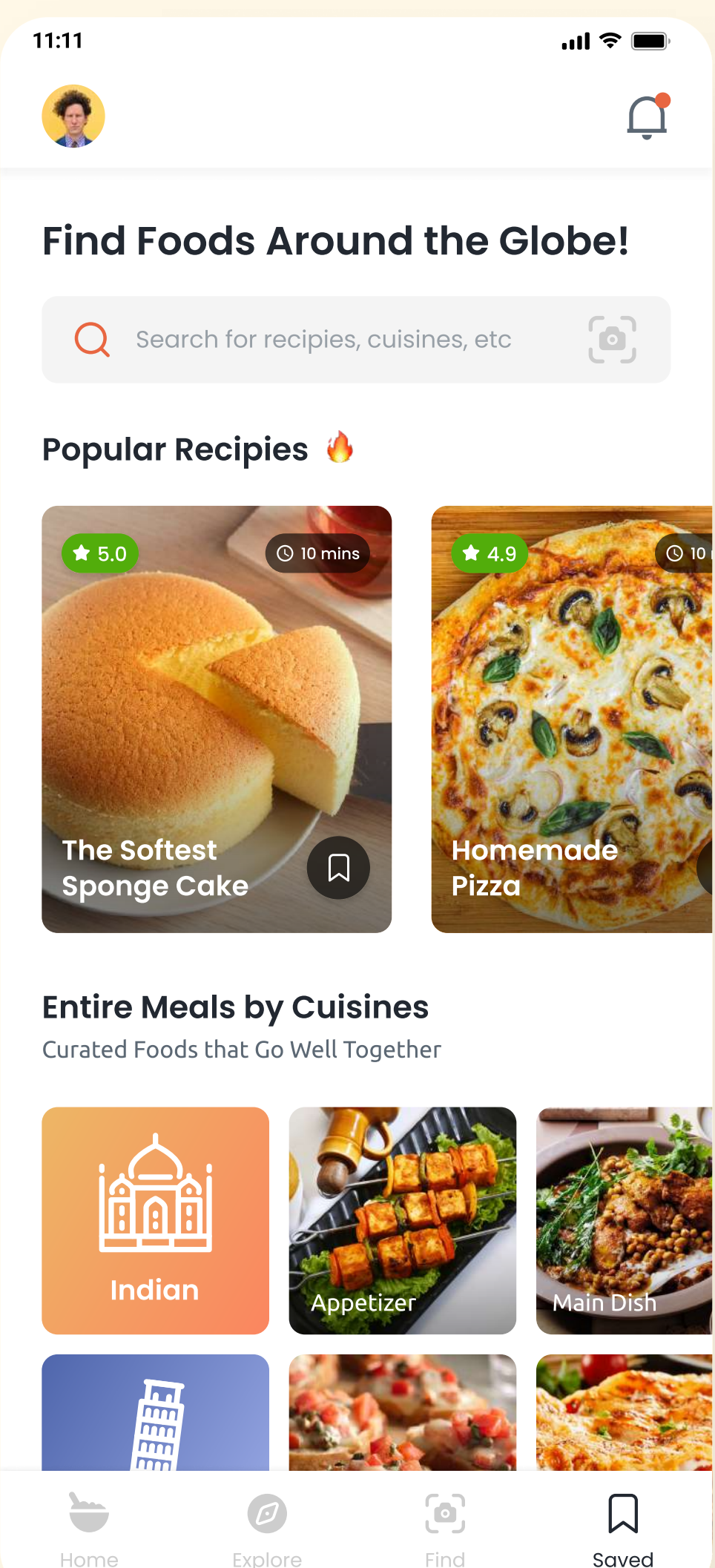
## Homepage & Filters



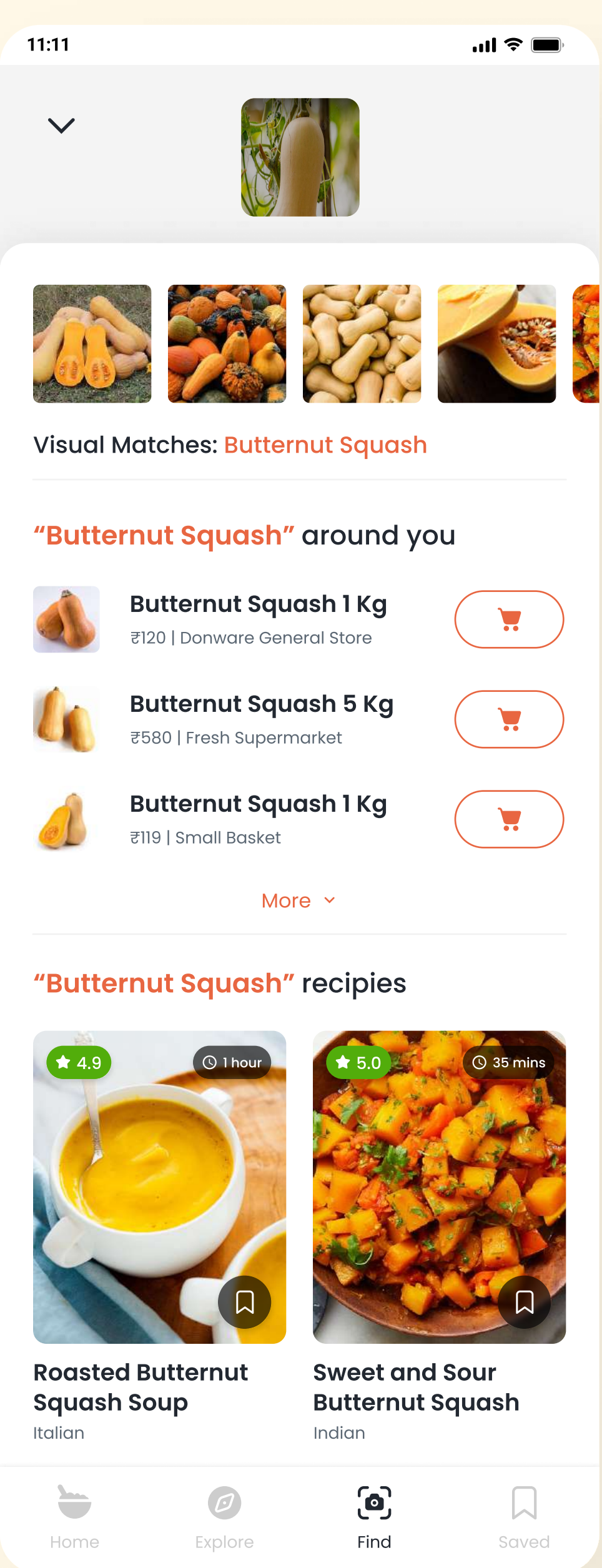
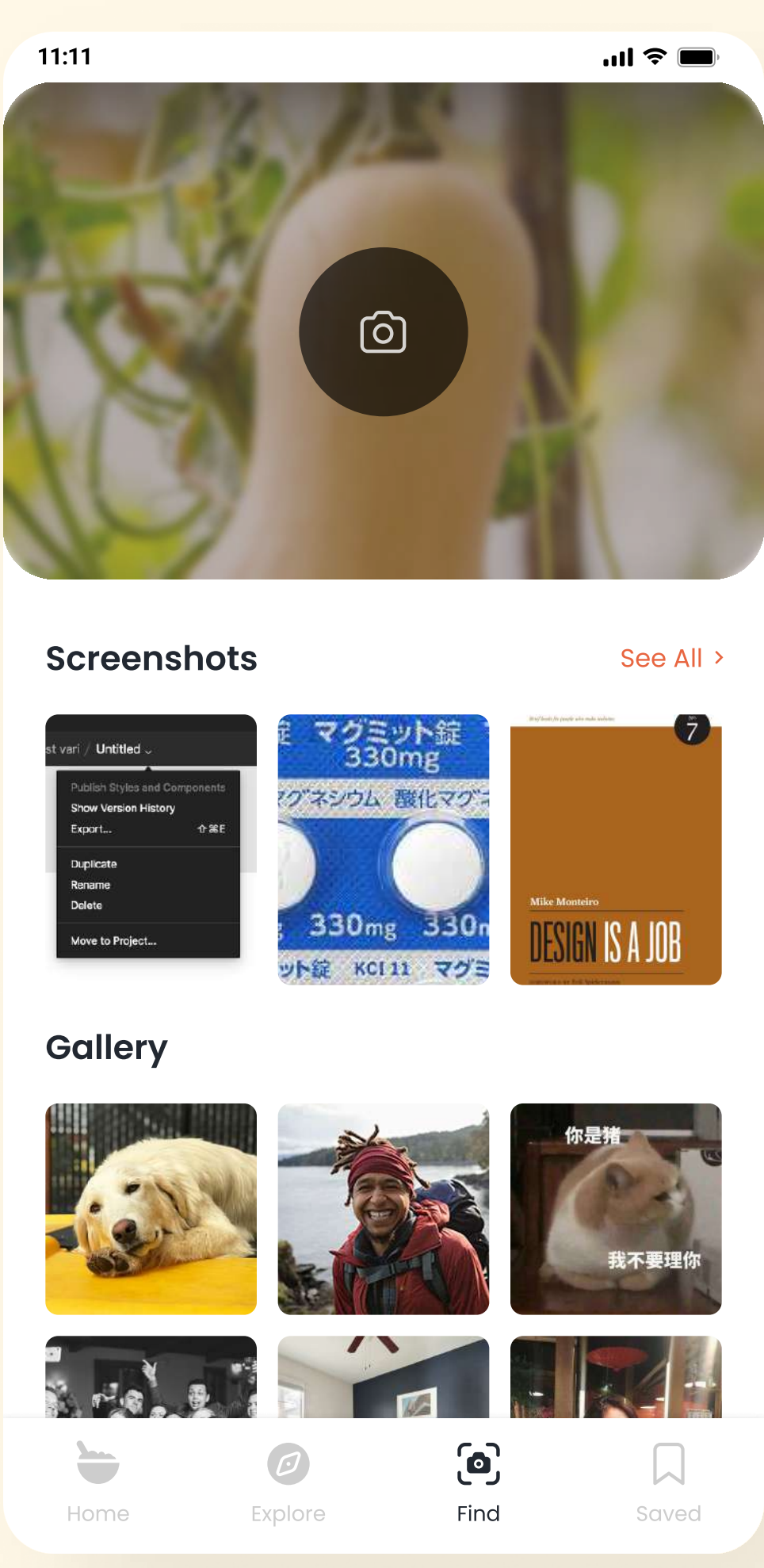
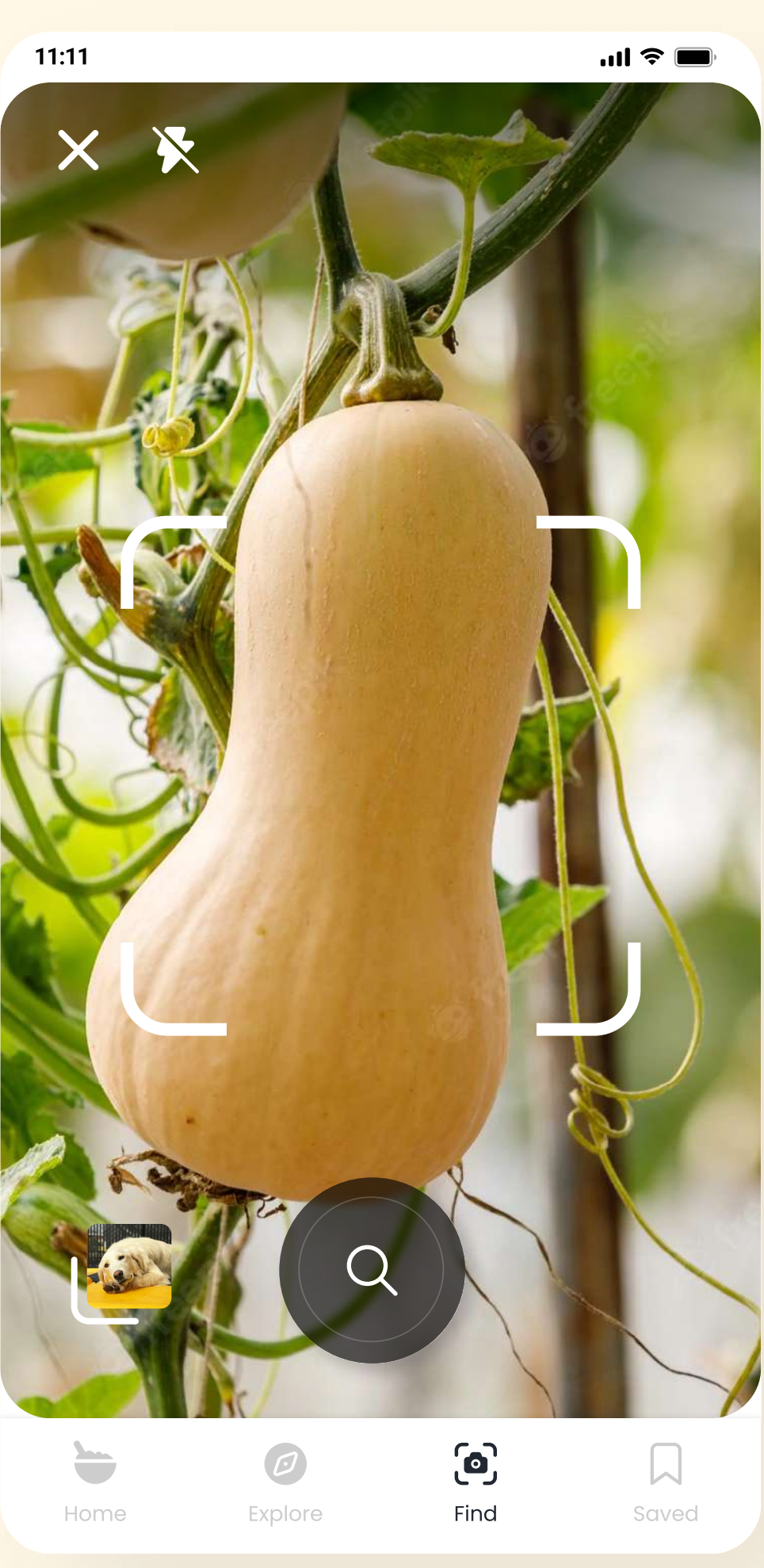
## Dish Details, Ingredients & Process



## Saved & Notifications



## Find Feature



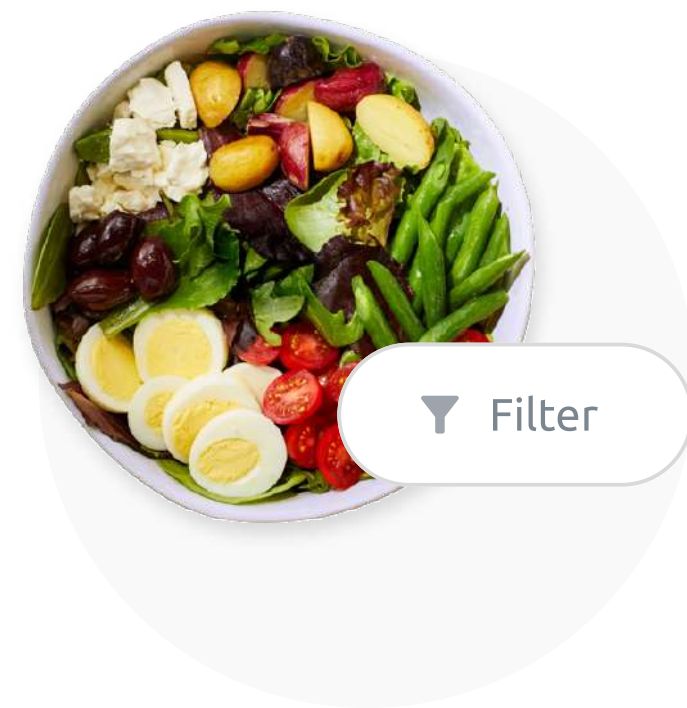


# ABOUT

The App gives step-by-step instructions. Users can keep track of where they are in the process. It also breaks down the recipe into easily digestible parts.

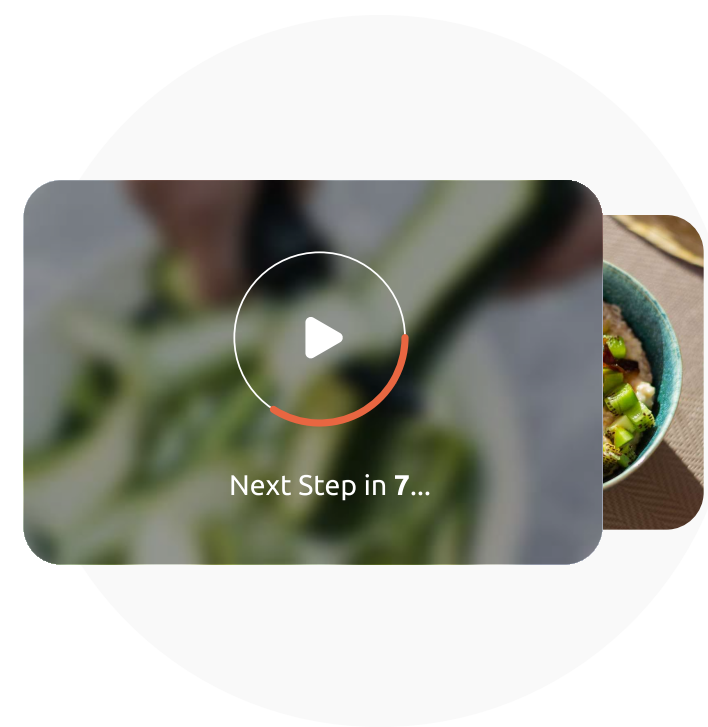
I wanted to highlight the features that can be used to market the App:

## FOUR USEFUL FEATURES



### Highly Personalized Quiz and Filters

- Filters based on Cuisines, Proficiency, Diet and Allergies.
- App automatically suggests food based on the time of the day.
- Can be further filtered based on Ingredients/time and Cooking Method.
- Meals can be saved in separate groups to create meal plans.



### Hands-off Interface

- The video moves Step-by-Step to accommodate the pace of cooking.
- Next/Previous steps are navigated by swiping so it's easier to do with dirty/busy hands
- Users are notified for steps that require long wait via notifications.



### Smart Suggestions

- Meals will show their nutritional values.
- They can be filtered based on these stats.
- Servings can be customised to accommodate the ingredients and statistical suggestions.



### Curated Meal Options

- Users can find complementary recipes based on cuisines.
- Users can find quick foods based on the time of the day.
- On finding an Ingredient by clicking, users can also see recipe suggestions.

# Brand Guide



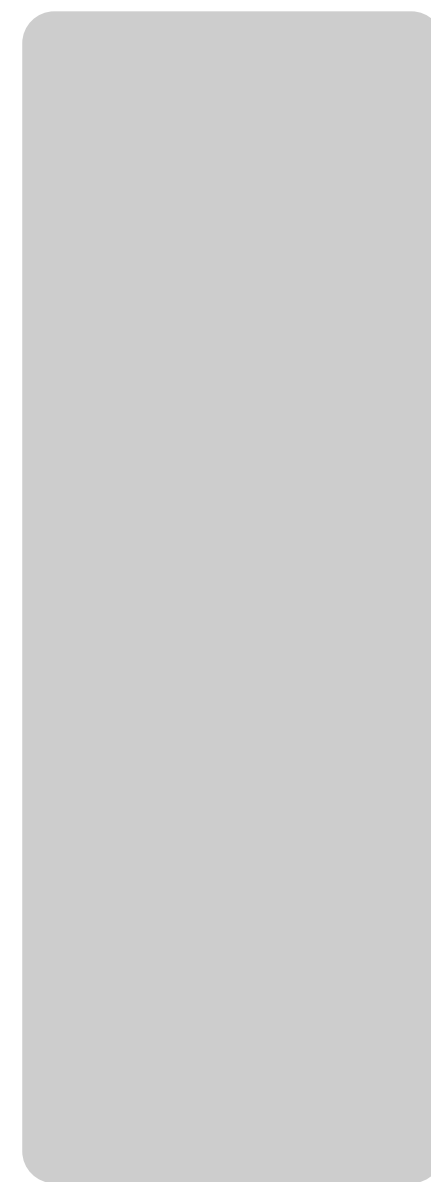
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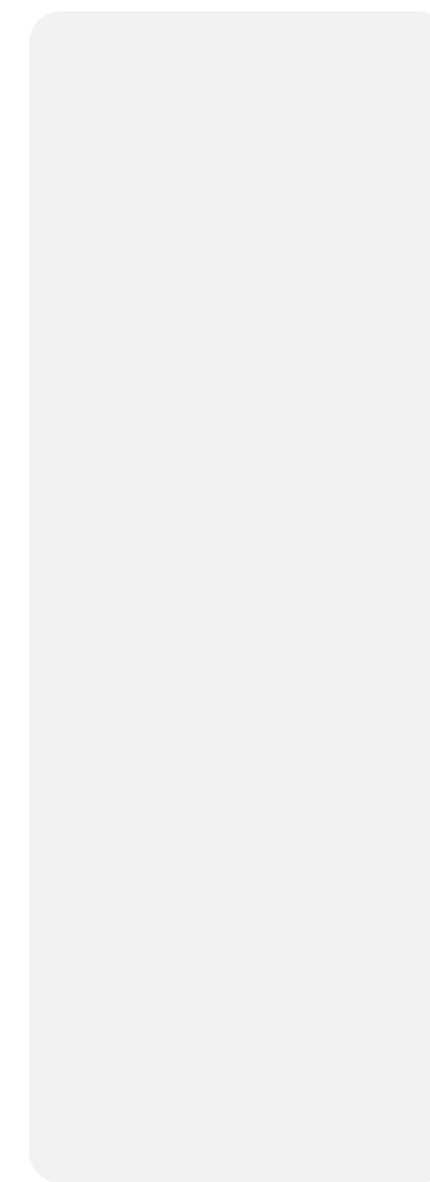
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#222831



#CDCDCD



#F2F2F2



## PRIMERY TYPOGRAPHY

# Poppins

The quick brown fox jumps  
over the lazy dog

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890~!@#\$%^&\*()\_+`

## SECONDARY TYPOGRAPHY

# Ubuntu

The quick brown fox jumps over  
the lazy dog

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890~!@#\$%^&\*()\_+`